



### Campus Recreation

Campus Recreation (the Ray Meyer Fitness and Recreation Center) provides students with opportunities to participate in a variety of fitness and recreation activities. The Ray EDGE teams will gain skills in marketing and promotion, participate in event planning and management, increase knowledge about the specific benefits of exercise, and serve as department ambassadors to increase student participation in The Ray. All EDGE student activities will be supported by and completed under the close supervision of the Team Leaders and Peer Mentors.

#### **SKILLS TO BE DEVELOPED:**

Verbal communication, teamwork, event planning and management, and social media and promotion. This team is ideal for students who are majoring in Exercise Science, Marketing, Communication, or Business Management, and/or students who are dedicated to recreation, health and fitness.

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### Career Center

The Career Center is the centralized resource for students and alumni to develop professional skills through internships, student employment, networking, and career planning. The Career Center EDGE Team will get an understanding of how Career Center services and initiatives can benefit 1st year students. In addition, students will participate in job fairs and networking events, while also completing projects and planning events within select teams in the Career Center department. All EDGE student activities will be supported by and completed under the close supervision of the Team Leader and Peer Mentor.

#### **SKILLS TO BE DEVELOPED:**

Teamwork, time management, written and verbal communication, interviewing, event management, public speaking and presentation planning and execution. Members will also develop professional networking skills through connecting with DePaul staff and external employers. In addition, members will enhance their understanding of strengths and interests, as it relates to career goals.

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### Center for Sales Leadership

Center for Sales Leadership (CSL) is a program housed within the business school's marketing department. We help students Learn. Connect. Grow with classes, community, and finding the internship that leads to full-time jobs. The CSL EDGE team will achieve skills in effective communications, networking, interviewing, and presentations. Over the year our EDGE team will work on their resume/LinkedIn, research their chosen major, attend events to help them gain useful skills, build relationships with fellow students, and have fun.

#### **SKILLS TO BE DEVELOPED:**

Teamwork, time management, written and verbal communications, presentations, interviewing, resumes, LinkedIn, professionalism, and research.



## Center for Teaching and Learning

The Center for Teaching and Learning (CTL) promotes excellence in instruction across the university to enhance students' learning and success. Each and every one of you brings with you valuable strengths and experiences. On our team we embrace these as we work together to identify the current needs of DePaul students and advocate for them by sharing relevant academic, professional, and holistic resources that will help all our students succeed at DePaul. Two major projects this year will be to continue evolving and creating diverse content for DePaul's Student Success social media and website as well as produce innovative ways to promote these resources. Teams will work together to brainstorm and present ideas, research DePaul program events and resources, attend virtual and on-campus events, give and receive feedback on content, provide encouragement to team members, and continue to enhance your skills along the way.

### SKILLS TO BE DEVELOPED:

Social media management and content creation, graphic design using Canva, marketing and promotion, creativity and innovation, problem solving/critical thinking, public speaking and presentation, networking, teamwork and collaboration, entrepreneurship, professionalism, communication, focus management, and adaptability.

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## DePaul Athletics

The DePaul Athletics department is home to more than 300 student-athletes, coaches and staff who represent DePaul on the field of competition in the BIG EAST Conference and in NCAA Division I athletics. DePaul sponsors 15 intercollegiate teams including basketball, cross country, golf, softball, soccer, tennis, track and field and volleyball. Our teams train year round and compete at the highest level both academically and athletically; in all 50 states and worldwide. Our men's basketball teams have all their games broadcast nationally on the Fox family of networks and also on CBS and CBS Sports Network. Our other teams have broadcast opportunities on those same networks and stream exclusively on FloSports. The Athletics EDGE Team will complete several projects including being Gameday Secret Shoppers, develop and execute a comprehensive single-game marketing plan for DePaul students to attend a basketball game at Wintrust Arena and plan a special event from ideation to execution.

### SKILLS TO BE DEVELOPED:

Willingness to be an active participant and contribute at levels to the Athletics EDGE Team is a mandatory. Additional skill development include; time and event management, peer-to-peer networking and interaction with executive level management and coaches. Written and verbal communications along with problem solving, critical thinking, professionalism, collaboration and project management.

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## Division of Mission & Ministry

If you are interested in learning more about world religions, engaging in service, or getting involved in a faith community at DePaul, the Division of Mission and Ministry (DMM) EDGE team is a great place to start. DMM provides information, programs, and advocacy around DePaul's mission that uplifts and supports service and diverse religious and ministry groups on campus. There are three offices where you might work: Catholic Campus Ministry (CCM), Vincentian Service and Formation (VSF), and Religious Diversity (RD). DMM EDGE students choose to work in a particular area and then consult with staff to determine a project that best utilizes students' talents and interests. For example, in CCM a student might be assigned to assist with planning the weekly mass. In VSF a student might be assigned to do weekly service in any number of sites throughout the city. In RD, a student may be assigned to work with Jewish Life or Muslim Life groups on weekly program development or hospitality. Within RD, students can choose to work with any number of religious communities such as the Jewish, Muslim, Buddhist, Non-demon Christian, Protestant, Orthodox communities, to name a few. The DMM EDGE team consists of students with an openness to interfaith learning, living the Vincentian mission of service and personalism, and team collaboration and cooperation.

### SKILLS TO BE DEVELOPED

Inter-religious competency, leadership skills, time management, collaboration, cooperation, written and verbal communication, project planning, management and implementation.

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## Global DePaul

Global DePaul EDGE team members will become active members of the Global DePaul community as they welcome and support international students from all over the world and plan their own international adventures. Global DePaul EDGE team members will learn and practice intercultural communication, event planning, and job readiness skills. They will learn about themselves and the world; they will have fun, take risks and reflect as they eat meals with international students; build intentional intercultural friendships; discover study abroad opportunities; learn and practice intercultural conversation and facilitation skills. All Global DePaul EDGE student activities will be supported by and completed under the close supervision of the Team Leader.

### SKILLS TO BE DEVELOPED

Intercultural communication skills, time management, event and project planning, public speaking, collaboration, leadership, group facilitation, networking, written and verbal communication.

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# Team Descriptions 2022-23

(Continued)



## Housing Green Team

The Green Team promotes sustainability awareness in the residence halls through information campaigns, tabling events, and programming initiatives. The Green Team will develop our team members through workshops, projects, and programming initiatives. Our students will gain hands-on experience planning and implementing small scale programs and large scale event. They will also educate students through role modeling and information campaigns in the residence halls.

### SKILLS TO BE DEVELOPED

Teamwork, time management, written and verbal communication, event planning, event management, outreach, logistics.

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## Idea Realization Lab

The Idea Realizations Labs are DePaul's student-run makerspaces. Our mission is to facilitate learning through making and tinkering by facilitating access to a wide range of fabrication tools, machines, materials, and knowledge for the entire DePaul community. The IRL EDGE teams will work on fabrication projects to improve the lab environment, create small projects to explore their own interests and capacities, and will research and take part in promotional efforts to help drive use of the lab.

### SKILLS TO BE DEVELOPED

Team work, time management, design, project development, written and verbal communication, public speaking, collaboration, thinking through making.

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## Office of Advancement

The Office of Advancement is instrumental to DePaul's success. It consists of many individual departments that collaborate to meet the fundraising and engagement goals for DePaul University by strengthening the relationships the university has with alumni and community partners. EDGE students that participate in our office will have an opportunity to use their unique experiences to interface our Campaign team. EDGE students will gain basic orientations to the world of Advancement, explore careers in fundraising, assist in micro-targeted fundraising initiatives, and assist with alumni and student-facing donor stewardship. Students interested in marketing, creative writing, video editing, and communications will be at home in the Office of Advancement.

### SKILLS TO BE DEVELOPED

Marketing, creative writing, verbal and written communications as well as public speaking.

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## Office of Multicultural Student Success (OMSS)

The Office of Multicultural Student Success (OMSS) seeks to cultivate belongingness, retention, and persistence to graduation for students of color, students who demonstrate financial need, first-generation college students, undocumented immigrant students, and students with marginalized genders and sexualities. The OMSS EDGE team will work with our professional staff to identify ways for the team to serve as ambassadors of the department to help bring awareness to the programs, resources, events, and opportunities available to students.

### **SKILLS TO BE DEVELOPED**

Teamwork, event management, multicultural competency, creativity and innovation, public speaking, marketing.

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## Office of Student Involvement

The Office of Student Involvement (OSI) fosters learning and success by providing opportunities for engagement through a wide variety of campus activities and organizations, holistic and intentional advising of student leaders, and the development of purposeful and mutually beneficial partnerships across the university and the City of Chicago to maximize access to resources for a rich DePaul campus experience. The OSI EDGE team will work with both the Blue Thursday weekly programming and Affinity Building programming. EDGE students will create a weekly programming model for Blue Thursday programming. Also, EDGE team members will work closely with OSI staff to assist with Affinity building programming throughout the office. EDGE team members will learn a variety of soft and personal skills.

### **SKILLS TO BE DEVELOPED**

Ability to work on a team, communication, event management, time management, organizational skills.

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# Team Descriptions 2022-23



(Continued)

## The Theatre School

The Theatre School (TTS) trains students to the highest level of professional skill and artistry in an inclusive and diverse conservatory setting. We offer degree programs in three key areas: performance, design/tech, and theatre studies. We produce a season of productions in the Watts Theatre and in the Healy Theatre in Lincoln Park, and a season of theatre for families and young audiences at the Merle Reskin Theatre in the South Loop as a part of our training, welcoming over 30,000 patrons to our theatres every year. The TTS EDGE team will work with the marketing and audience services departments to create content to market our New Playwrights Series production, a student-written play produced as part of the TTS season each year. This will include developing and executing a social media plan, coordinating an annual EDGE Night event during the run of the production, and marketing the show to audiences via digital and in-person activities (creating emails, class outreach, posterage around campus, attending events to promote the show, etc.).

### SKILLS TO BE DEVELOPED

Teamwork, time management, verbal and written communication, social media content creation, event planning and management, and marketing strategy and execution.

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## Undergraduate Admissions

The Admission EDGE team will assist the admission office during the admission recruitment cycle to recruit the next freshman class. EDGE students will communicate with prospective students and their families via email, notecards, and at admission events. They will also collaborate with different project areas in the admission office. EDGE team members will develop written and communication skills while also gaining knowledge of the admission process as well as knowledge of their institution.

### SKILLS TO BE DEVELOPED

Verbal and written communication, time management, teamwork, presentation skills, event planning and varied computer skills.

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## Recruitment and Marketing Communication (RMC)

The Recruitment Marketing and Communication (RMC) office works on building strategic outreach to new incoming students. The RMC EDGE Team will work with the department to develop potential marketing and social media campaigns and do market research on the college search process. The RMC EDGE Team will examine how their prospective student experience shaped their college making decisions, have the opportunity to create a variety of individual and group marketing projects (including communication campaigns - email, text messages, etc. and social media activities) to engage with prospective students. EDGE team members must be comfortable sharing their experiences with an audience

### SKILLS TO BE DEVELOPED

Market research, project management, communication, social media marketing, content creation, professionalism, teamwork, time management, written and verbal communication.

the **EDGE** program

# Team Descriptions 2022-23

(Continued)



## **University Marketing (Content Crew)**

The Division of University Marketing & Communications is responsible for the development, implementation and evaluation of strategic marketing, branding, advertising, social media, creative services, public relations, media relations and internal communications for DePaul University. The University Marketing department seeks to elevate DePaul's market position and prominence, as well as ensures that the DePaul brand is consistently incorporated across university communication. The University Marketing Content Crew will provide social media and content creation support to the Marketing Communications team. Assist with brainstorming, planning and executing content initiatives targeted at current and prospective undergraduate students. Research and provide feedback on social media trends.

### **SKILLS TO BE DEVELOPED**

Knowledge of marketing communications, professional use of social media, content creation (writing, photo, video), organization and prioritization, project management, teamwork, effective verbal and written communication.

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