# Writing Center Outreach: Tabling and Community

To what extent do UCWbL student employees articulate the UCWbL’s Core Beliefs to the University community while conducting Outreach through tabling?

## Learning Outcome
- Student employees who staff outreach events will be able to articulate the UCWbL’s core beliefs to the relevant community.

## Methodology
- Research team members, the research team graduate assistant and the Outreach Coordinator observed tabling interactions by UCWbL student employees over 4 consecutive days in common areas on both campuses.
- Written field notes were generated from observing each tabling interaction unrelated to the specific student employees present.
- Data were analyzed to determine if student employees referenced core beliefs implicitly or explicitly.
- After the 4 days of field notes were completed, each note taker shared evidence of comments either implicitly or explicitly referencing a core belief to norm their findings.

## Key Findings
- Of the 63 core belief mentions during tabling interactions, 60 mentions (95%) were implicit and 3 mentions (5%) were explicit.
- On each day of tabling, more than one core belief was mentioned.
- Compared to last year’s assessment of tabling interactions, there were approximately twice as many core belief mentions recorded during this year’s project.

## Demographics
- Of the approximately 80 UCWbL student employees who were also members of the outreach team, only 10 (12.5%) participated in tabling sessions assessed for this project.
- Data were not collected about the student employees participating in tabling.
- All but two student employees were undergraduate peer writing tutors in their first year with the remaining two students being the Outreach Graduate Assistant and a third-year outreach team member.

## Plan of Action
- It is recommended to continue a separate tabling division within the outreach team.
- Findings suggest that gains were fostered by the additional training and direction of the tabling division on which UCWbL outreach can continue to build.

## Example of implicit mention of Core Belief #6 regarding different contexts and genres of writing:
“We just provide feedback on writing, all types of writing. Comp sci or fiction, any type of writing.”