Leveraging Our Strengths, A Path to Transformation

An opportunity for DePaul faculty and staff to connect across disciplines to share expertise and collaborate for the future.

Friday, January 24, 2020
DePaul Center, Suite 8000 | Loop Campus

Sponsored by the Office of the Provost and the Office of Research Services

DePaul University
Organizing Committee Welcome

It is with the greatest pleasure that we welcome you to the DePaul Inaugural Innovation Day. We hope that you will find the meeting informative and helpful in the following ways and more: sharing ideas and best practices for innovations and collaborations, learning about new initiatives, networking and community-building.

The 2020 DePaul Innovation Day is focused on featuring the Academic Growth and Innovation Fund (AGIF) projects, learning about various resources and ways to innovate and collaborate within colleges and across the university, and examine and highlight best practices to turn ideas into projects.

We wish to thank the presenters and staff for all the hard work to make the 2020 DePaul Innovation Day a success. We especially wish to thank Provost Salma Ghanem for all her advice, encouragement, and shared vision for innovation at DePaul. We also thank the Office of Academic Events for the support in streamlining the meeting logistics.

Please do not hesitate to let us know how we can help make this meeting even more successful and productive.

Daniela Stan Raicu, Professor and Associate Provost for Research  
Betty Shanahan, Associate Vice President, Administration & Operations  
Marty Martin, Professor, Driehaus College of Business  
Victoria Simek, Associate Director for Academic Events

About the Academic Growth and Innovation Fund

The Academic Growth and Innovation Fund (AGIF) program was established in 2018 with a yearly budget of $2M to find, encourage, and support innovative ideas that will positively impact DePaul revenue within the next three years. Ideas may be for new academic programs; revisions of existing programs; co-curricular enhancement; new advising systems or processes; experiences that bring new students to our university; ways to commercialize new or existing ideas; or any other academic innovation that may enhance revenue.

There are three types of funding available from the Academic Growth and Innovation Fund:

* **Idea/concept generation**: the maximum award is $25,000 for up to one year of funding.
* **Prototype/working model**: the maximum award is $100,000 for up to two years of funding.
* **Institutional adoption/commercialization**: the maximum award is $300,000 for up to three years of funding.

All full-time faculty and staff at DePaul are eligible to apply for an AGIF grant. The next deadline for consideration for an AGIF grant for AY2020-2021 is February 17, 2020.

Additional information and a downloadable “Program Guidelines & Applications Details” document are available at:

http://go.depaul.edu/AGIF
Thank you for participating in DePaul’s inaugural Innovation Day. Today, we invite you to hear from your colleagues about innovative initiatives happening now at our university. From updates on projects funded by the DePaul Academic Growth Initiative Fund Program to a lunchtime “Ask an Expert” discussion, I hope the day’s sessions enlighten and invigorate you to pursue even more creative endeavors. Enjoy DePaul’s very first Innovation Day, and I look forward to following your progress as you translate your own ideas into action.
— A. Gabriel Esteban, Ph.D., President

Welcome to DePaul Innovation Day where we celebrate the hallmarks that distinguish DePaul from other educational institutions: creativity and innovation.

DePaul’s innovation permeates every aspect of our institution where we all partake in addressing problems and developing solutions. We witness this innovation in our programmatic offerings, the ways our students engage in service learning, and the research undertaken by our faculty and students. At DePaul we go beyond responding to the latest trends to setting the trends in higher education. For all that you do to deliver the future to our students, thank you!
— Salma Ghanem, Interim Provost

Innovation is woven into the history and culture of DePaul University. Answering the essential question, “What must be done?”, hinges upon our ability to engage innovating thinking in the service of others – rejecting the status quo and instead using vision, creativity and determination to discover new pathways towards a more just and compassionate world.

To successfully respond to contemporary challenges, we must continue to embrace that spirit of innovation. DePaul’s Board of Trustees has recognized the importance of nurturing innovation through annual funding of the Academic Growth and Innovation Fund. Your participation in DePaul’s inaugural Innovation Day further strengthens that spirit.

DePaul Innovation Day recognizes some of the unique and important ideas being developed by our faculty and staff. Innovation Day is a forum for disseminating ideas, replicating advancements and developing collaborations. Most importantly, Innovation Day emboldens us to unleash our creativity and inventiveness for the benefit our students and our institution.
— Jeffrey J. Bethke, Executive Vice President & Chief Financial Officer
# Agenda

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<td>8:30 – 9:00</td>
<td>Registration and Breakfast</td>
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<td>9:00 – 9:15</td>
<td>Welcome &amp; Opening Remarks</td>
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<td>* A. Gabriel Esteban, President</td>
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<td>* Daniela Stan Raicu, Associate Provost for Research</td>
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<td>Innovation: Delivering the future to our students</td>
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<td>9:15 – 10:45</td>
<td>Session I – AGIF Project Presentations</td>
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<td>Moderator: Jason Beck, The Theatre School</td>
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<td>* The DePaul Communication Student Experience: College of Communication Student Recruitment Films [Carolyn Bronstein, College of Communication]</td>
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<td>* The Rising STEM Scholars Program [James Montgomery, College of Science and Health]</td>
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<td>* VARC Lab: The Virtual and Augmented Reality Communication Lab [Paul Booth, College of Communication]</td>
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<td>10:45 – 11:00</td>
<td>Break</td>
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<td>11:00 – 12:30</td>
<td>Session II – AGIF Project Presentations</td>
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| 12:30 – 1:15 | **Lunch & Ask the Experts**  
Two buffet stations are set up in the atrium. We invite you to fill your plate and to join DePaul’s experts in legal, restricted accounting, research support and community and government affairs for a lunchtime discussion.  
**Topic 1: Award Management and Reporting**  
* Doug Pechter, Office of Research Services  
* Norm Roney, Financial Accounting  
**Topic 2: Commercial Ventures and Intellectual Property**  
* Mary Devona Stark, Office of the General Counsel  
* Demon Angels Venture Fund Representative  
**Topic 3: Funding and Partnership Opportunities**  
* Cate Ekstrom, Office of Research Services  
* Julie Emms, Community & Government Relations  
**Networking Space** | Atrium & Classrooms                      |
| 1:15 – 1:45  | **Deans’ Panel: Innovation as a College Imperative**  
US News ranks DePaul as the #42 Most Innovative University and only behind the University of Chicago for Illinois institutions. “Here. We Innovate.” Join three deans in a discussion on driving innovation within colleges and throughout the university.  
* John Culbert, The Theatre School  
* David Miller, College of Computing and Digital Media  
* Guillermo Vásquez de Velasco, College of Liberal Arts and Social Sciences  
* Moderator: Daniela Stan Raicu, Associate Provost for Research | Room 8005                              |
| 1:45 – 2:45  | **Session III – AGIF Project Presentations**  
Moderator: Sharief Oteafy, College of Computing and Digital Media  
* Community Drama Division [*Jason Beck, The Theatre School*]  
* RED FLAG MANIA [*Kelly Richmond Pope, College of Business*]  
* DePaul Originals Game Studio [*Allen Turner, College of Computing and Digital Media*]  
* Esports at DePaul: An Opportunity to Advance Vincentian Values & Establish Academic Leadership in a Cultural Phenomenon [*Samantha Close, College of Communication*] | Room 8005                              |
| 2:45 – 3:00  | **Break & Refreshments**                                                                        | Atrium                                |
| 3:00 – 4:30  | **The Innovation Lifecycle Panel: Advancing from Idea to Impact**  
Transforming your idea into a valuable outcome is an aspiration of many, but the process can be daunting. How can you tackle that process while maintaining all other responsibilities? Learn from and be inspired by DePaul faculty who have successfully navigated the innovation lifecycle.  
* Manav Das, Banner Witcoff and College of Science and Health  
* Leonard Jason, College of Science and Health  
* Marty Martin, Driehaus College of Business  
* Maija Renko, Driehaus College of Business  
* LaVome Robinson, College of Science and Health  
* Moderator: Betty Shanahan, Office of the Executive Vice President | Room 8005                              |
| 4:30 – 4:45  | **Closing Remarks and Next Steps**  
Daniela Stan Raicu, Associate Provost for Research | Room 8005                              |
**Academic Growth & Innovation Fund Projects & Presenters**

**Session I**

**Listed in order of presentation**

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**The DePaul Communication Student Experience: College of Communication Student Recruitment Films**

We have created ten student experience and recruitment videos (two to four minutes each) to engage prospective students and showcase the range of academic and cocurricular opportunities available to Communication students at DePaul. Six of the films are profiles of individual students from different majors and the other four are thematic compilations that feature such topics as student media opportunities in the College of Communication and the impact of Communication professors on student life. These are now being displayed on the College website, on social media, and at visit days. The films will also be used at admitted student preview days in winter and spring 2020.

Carolyn Bronstein, Professor and Associate Dean, College of Communication

Carolyn Bronstein, PhD, is a Vincent de Paul professor of Communication and associate dean of research and strategic initiatives in the College of Communication. She is the founding faculty director of the OpEd Project at DePaul University and serves as the national faculty board chair of the OpEd Project Public Voices Advisory Council. She is a member of the DePaul Student Experience Taskforce.

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**A Multi-Faceted Plan for Increasing Enrollment and Diversity in Advertising at DePaul University**

This project consists of a revitalization of the PRAD undergraduate program, the development of a market research lab (Media Engagement Research Laboratory), a summer program designed to feed the diversity pipeline for the industry, and a certificate for professionals that seek opportunities for lifelong education.

Sydney Dillard, Assistant Professor, College of Communication

Sydney Dillard, PhD is an associate professor of Public Relations and Advertising. Her areas of expertise focus on visual communication, health campaign development, and sustainable university-community partnerships for social change. Her teaching experience spans advertising courses including Intro to Advertising, Graphic Design, Advertising and Health Campaigns, and Communication Ethics and Law, among others. Her scholarly work explores the relationship between power, privilege and choice in both advertising and public communication sectors. Dr. Dillard is currently overseeing the development of the College of Communication Media Engagement Lab (ME Lab), Continuing Professional Education Certificate in Creative Advertising, and BRAND Summer Program (Building Resources for Advertising Needs and Diversity).

Juan Mundel, Assistant Professor, College of Communication

Juan Mundel is an assistant professor of advertising in the College of Communication. He teaches graduate and undergraduate courses in advertising (Advertising Campaigns, Advertising and Society, Advertising Foundations, Creativity and Portfolio Building), consumer behavior and insights. Dr. Mundel also serves as Director for the Latino Media and Communication Program. From an interdisciplinary background, Dr. Mundel’s research includes media psychology, health communication, consumer behavior and social media advertising. He is a co-director of the Media Engagement Research Laboratory, which trains Public Relations and Advertising students on advanced market research. The lab is funded through a generous grant secured by the advertising faculty in 2018.
CDM Retention Pilot Program

During the 2016 – 2017 AY, CDM admitted 464 transfer students. 134 of these students did not enroll in fall quarter 2017 – 2018 (29%). Of the 441 transfer students admitted during 2017 – 2018 AY, 148 students (34%) have not yet enrolled in the upcoming fall quarter. This program aims to connect continuing CDM students with first-year transfer students in an effort to enhance the first-year experiences of those new students. Continuing CDM students (sophomore and junior standing with a minimum 3.0 GPA) will be recruited to serve as peer mentors for transfer students. Peer mentor responsibilities include initiating direct outreach to students via phone and email, holding weekly office hours for individual student meetings, leading bi-weekly academic enrichment activities, and participating in monthly engagement events.

Terry Steinbach, Associate Dean, College of Computing and Digital Media

Theresa Steinbach, PhD, is an associate dean in the College of Computing & Digital Media. She received a PhD in Computer Science from DePaul University. She also holds a MS in Information Systems, an MBA in Quantitative Economics, and a BA in Mathematics. Dr. Steinbach’s research interests include Computer Science education, curriculum development and assessment, and learning communities for first-year college students.

Developmental Math Emporium Model Pilot

The Emporium Model for Developmental Mathematics was developed at Virginia Tech and subsequently deployed in many Universities and Community Colleges throughout the United States. The pilot program at DePaul will replace the current Math 95, 101 sequence with a single course deployed as an Emporium redesign with a target implementation in Winter 2018-2019. Students will work in a laboratory environment staffed by Teaching Assistants (TA) and supervised by a single faculty member. The students will work at their own pace (with recommended milestones) and may complete the new combined course in one quarter or two.

Jan Costenbader, Sr Instructional Designer, College of Science and Health

Dr. Costenbader has finally figured out what he wants to be when he grows up after a varied and diverse career which included a stint as an Air Force Pilot, Boeing 737 Captain and more than 11 years at Apple Computer. He came to Chicago nearly 10 years ago from Northern California where he taught Mathematics at California State University, Chico. Currently, he teaches Mathematics at DePaul University and provides instructional design consultation to the College of Science and Health. Teaching is not unlike storytelling and he has enjoyed the opportunity to share some life stories on the Moth Stage. In addition to his work at DePaul, Dr. Costenbader loves woodworking, having hand carved a number of rocking horses and carousel horses for grandkids.
The Rising STEM Scholars Program (RSSP)

The goal of the RSSP is to support the academic success, persistence, and retention of first-generation, underrepresented, and transfer first-year STEM majors. RSSP objectives include: (1) create a diverse and interdisciplinary STEM learning community that fosters a sense of creativity, innovation, community, and love of STEM fields, (2) create opportunities to involve first-year STEM majors in research and improve their academic skills, and (3) increase STEM majors motivation, engagement, self-agency, self-confidence, feelings of success, and persistence to degree completion and career goals. From SQ 2020, to 2022, 16 of the target students-year students who are first-generation, underrepresented minority, or transfer STEM majors will be selected each year to participate in RSSP. Scholars will conduct a five-week summer research project under the guidance of a CSH faculty and upperclass CSH Peer Mentor. In addition, Scholars will work with the RSSP Advisory Board to develop workshops and seminars on thematic areas (e.g. personal growth and development, etc) that they feel would be of interest to all CSH students. Workshops and seminars will be conducted during the academic year.

James Montgomery, Associate Professor, College of Science and Health

James Montgomery is an Associate Professor in the Department of Environmental Science and Studies. He received BS and MS degrees in geology from Baylor University and a PhD in soil science from Washington State University. Joining DePaul in 2002, he served as department chair from 2004-10 and interim chair of the Department of Health Sciences from 2016-18. His research and professional interests include wetland science, soil science education, urban soils, and K-16 STEM education for students and teachers. His current research project, is a collaboration with undergraduate environmental science majors to measure and map spatial patterns of biological, chemical and physical characteristics of residential soils in all 77 community areas in Chicago. Dr. Montgomery teaches an HON Discover Chicago course on the environmental history of the Chicago lakefront, an HON introductory environmental science course, and upper level courses in environmental soil science and research methods.

VARC Lab: The Virtual and Augmented Reality Communication Lab

Virtual and Augmented Reality are rapidly expanding technologies in the field of digital media. This project will create a Virtual and Augmented Reality Communication lab. VARC will function in three ways: first, as a revenue generating incubator of digital innovation; second, as a space for inventive pedagogy across multiple fields in Communication, including Digital Communication, Communication and Technology, Media Studies, Journalism, Communication Studies, and Advertising; and third, as a site for state-of-the-art research into virtual and augmented reality applications for communication faculty.

Paul Booth, Professor, College of Communication

Paul Booth is a professor of Media and Cinema Studies. He received his PhD in communication and rhetoric from Rensselaer Polytechnic Institute. He researches fandom, new media, games, technology, popular culture and cultural studies. He teaches classes in media studies, television narrative, convergence and digital media, board games, popular culture, social media, communication technology and participatory cultures. He is the author or editor of ten books, and has also published over 30 peer-reviewed articles and book chapters. He organizes the annual DePaul Pop Culture Conference, at which fans and scholars come together in thoughtful discussion of popular culture texts. Past conference topics have included Disney, Harry Potter, Star Trek, Supernatural, Doctor Who, Slasher films and the work of Joss Whedon. The 2020 conference is focused on superheroes.
**Next Generation Networking (NexGeN) Lab**

This AGIF will establish the very first IoT lab at DePaul, targeting three distinct goals. First, establishing a hub for IoT-related collaboration within the CDM and across faculties at DePaul. Second, setting up a space for high-school visits, including one-day “Tinker with IoT” workshops, planned at attracting admissions to our diverse programs. Third, establishing an educational hub for faculty to engage with undergraduate and graduate students in IoT education and research, and attract further graduate student enrollment to join a lab that will build on our collective expertise in this area, along with our urban Chicagoland industrial ties.

*Sharief Oteafy*, Assistant Professor, College of Computing and Digital Media

Sharief Oteafy is an assistant professor at the School of Computing. He received his PhD in 2013 from Queen’s University, Canada, focusing on adaptive resource management in Wireless Sensing Networks. His current research focuses on Information Centric Networks, dynamic architectures for interoperability in the Internet of Things, and managing the proliferation of Big Sensed Data (BSD). He is currently a key player in the design of the Tactile Internet Architecture, under the development of the IEEE P1918.1 Standard Working Group. He is actively engaged in the IEEE Communications Society, and is a professional member in both IEEE and ACM. Dr. Oteafy co-authored a book on “Dynamic Wireless Sensor Networks”, presented 50+ publications and delivered multiple IEEE tutorials on IoT and BSD. He co-chaired a number of IEEE symposia and workshops in conjunction with IEEE ICC and IEEE LCN, and served on the technical program committee of numerous IEEE and ACM symposia. He is currently an Associate Editor with IEEE Access, and on the editorial board of Wiley’s Internet Technology Letters.

**High School Outreach Program Using Cybersecurity Competitions**

We designed and executed an outreach program for high school students in Chicago focused on learning cybersecurity through hands-on cybersecurity competitions. Two of the best STEM CPS high schools partnered with us in this program: (1) Lindblom HS; and (2) Roosevelt Community HS. The program was realized using the CORE competition platform developed as part of an NSA grant implementing the National Cybersecurity Action Plan (CNAP) enacted by President Obama. The key metrics of the outreach program were the average change in high school student interest in: (1) acquiring cybersecurity skills through competitions; and (2) in enrolling in a cybersecurity-related degree at the CDM. The interest was surveyed as part of the cybersecurity competitions with the pre- and post-survey at each high school. Overall, the competition strongly succeeded in raising the interest of the participating students in both acquiring skills and enrolling at the CDM for their bachelors degrees. There was a positive change in the average interest on both key metrics in both high schools. The project also created a pathway between CDM and CPS’s Office of Computer Science, which we plan to use to intensify the program with five new high schools this year.

*Filipo Sharevski*, Assistant Professor, College of Computing and Digital Media

Filipo Sharevski, PhD, is a cybersecurity researcher and tactician who constructs and manipulates reality as it unfolds across the cyber-physical spaces and within power structures, particularly focused on social engineering, reality interventions, resistances, and cyberwarfare. His research areas include: Ambient Tactical Deception (ATD); Malicious User Experience Design (MUxD); secure design, divergence and deception in human communication and interaction; psychological operations; cyberwarfare; and advanced social engineering. His cybersecurity curriculum work has been awarded and published as part of the Cybersecurity National Action Plan (CNAP) sponsored by the National Security Agency (NSA).
Developing a Model for High Production Value Online Programs

The goal of this AGIF proposal is to build a comprehensive model to effectively create and support high production value online programs at DePaul University, including processes for course development and approaches for online student recruitment and retention. The MS in Data Science degree was an ideal candidate for this project given the high demand for online degrees in this field. Funding has supported the following initiatives: (1) Development of online courses using high production value systems, based on best instructional design practices under the expert advice of a CTL Instructional Designer. The new CTL’s Lightboard studio was also partially funded by this grant. (2) Dedicated marketing strategy including advertising campaign, communication flows tailored to online students and web content and material. 3)Dedicated admission/advising processes for online students to provide effective and consistent support and guidance from admission to graduation. The communication and advising strategies aim to better serve the needs of online students and to connect them more closely with DePaul resources.

Raffaella Settimi, Associate Dean, College of Computing and Digital Media

Raffaella Settimi is an Associate Dean at the School of Computing of DePaul University. She received a M.Sc. in Statistical Sciences from the University of Sheffield (UK) in 1992 and a PhD in Statistics from the University of Perugia (Italy) in 1995. Her research interests include applications of machine learning techniques, Bayesian learning and latent variable modeling. Dr. Settimi’s work on these topics has appeared in several international journals, and conference proceedings. Her research has been supported by grants from National Science Foundation (NSF), Argonne National Laboratory, and McArthur Foundation.

Advancing the Strategic Plan to Meet Student, Workforce and Societal Needs: Catalysts for Online Graduate Education (DOTS II and Zoom Classrooms)

There is the need for resources to better support the unique opportunities and challenges of developing and teaching high-quality online graduate course offerings. This grant focuses on two specific catalysts for helping advance the strategic plan to meet student, workforce and societal needs within the College of Communication: 1) a DOTS II faculty training and development program and 2) the installation of Zoom Classrooms. All participants in DOTS II will be full-time faculty in the college that have already completed the award-winning DePaul Online Teaching Series (DOTS) program. Taught cohort style, DOTS II incentivizes faculty and provides them with updated training on online technology and pedagogy—specifically in the context of creating and teaching online graduate courses. Zoom classrooms provide environments where technology is integrated to enhance pedagogical needs in the physical classroom, as well as easily create content for graduate online classes in the various disciplines. The DOTS II program and Zoom classrooms could become catalysts for future such training programs and classroom technology, respectively, within other colleges and schools across the university.

Matt Ragas, Associate Professor, College of Communication

Matt Ragas, PhD, an associate professor in the College of Communication, is a nationally recognized expert in strategic communication education with a focus on business and financial literacy. He is co-author and co-editor with colleague Ron Culp of two books, “Business Essentials for Strategic Communicators” and “Mastering Business for Strategic Communicators,” with a third forthcoming. These books are used as required texts at more than 25 communication programs around the country, including Boston University, Columbia University, NYU and USC. During the four years that Ragas and Culp co-directed the MA in PR and Advertising (PRAD) graduate program together, enrollment increased +120% to become one of the two largest graduate programs in the college and it was named 2018 PRWeek Education Program of the Year. Prior to academia, Ragas was an entrepreneur, who helped grow and manage several Web 1.0 and Web 2.0 business media startups, and he also worked a stint in venture capital. Finally, he is an award-winning teacher (QIC Teaching Excellence Award, QM Star Award, Outstanding Chicago Quarter Teaching Team Award) with a decade of online teaching experience at the undergrad and grad levels.
Joann Martyn, Director, College of Communication

Joann Martyn is the Director of Online Learning in the College of Communication. Joann provides strategic, tactical, and operational direction for online learning within the college. In eight years, online learning in the college grew from only two courses to a program consisting of completely online majors and minors. In addition to program development, and together with a team of instructional designers, collaboration with college faculty has led to innovative and effective use of various academic technologies in online, hybrid, and web-enhanced courses. Prior to her time at DePaul, Joann implemented teaching and learning technologies at Carleton College, Northwestern University, and the University of St. Thomas.

DePaul Partnership with Dignity Health Global Education

The increasing demands on nurses to pursue higher levels of education, the changing regulatory environment and the challenges of maintaining secure patient records are examples of the need for continual education of healthcare system workers. The seemingly simple solution has been for health systems to subsidize employees seeking further education. However, with geographically distributed hospital locations and employees who, by definition, are working adults, this training is often done at online, for-profit institutions with attendant concerns about the quality of the programs, lowered completion rates, and programs not clearly tied to issues in health care. In sum, there are serious concerns about whether this is the best way for healthcare systems to invest in their employees. To address these issues, Dignity Health Global Education is partnering with DePaul and other universities to develop and deliver healthcare-specific training to health system employees.

Phillip Funk, Associate Dean, College of Science and Health

Phillip Funk is the associate dean for health programs and initiatives in the College of Science and Health, and an associate professor of immunology and biology in the department of Biological Sciences. He earned his PhD in Micro/Immunology from Loyola University Chicago and did his postdoc at the Howard Hughes Medical Institute at the University of Chicago. For ten years he has led curricular development in health programs and partnership efforts for DePaul.

The Urban Studies Cluster Integrative Strategy for Greater Enrollments and Alumni Engagement / Chicago Gun Violence Research Collaborative (GVRC)

The CGVRC’s work has been organized around two committees: community engagement and research. The community engagement committee organized a series of interviews and “listening sessions” with residents and organizations from Austin, Garfield Park, Englewood, and North Lawndale (the four priority areas for the CGVRC). On 6/19/2018 we presented the findings from these sessions at a public symposium. The committee generated a research framework that guides CGVRC’s efforts. In 2019 we returned to communities to get their feedback on the work ahead. This work was presented at a community convening on 10/25/2019. The research committee launched a fellowship program in 2017. This fellowship has grown each year and brings together students and faculty from universities across the city. This year, we will have fellows from both the university side and the community side to better reflect the Collaborative’s values and to provide educational pathways for community members. The work from the fellowship program has led to media coverage from several outlets. Dr. Ostrander has secured sub-contracts from Sinai Urban Health Institute each of the past two years for a total of $65,000.

Noam Ostrander, Associate Professor, College of Liberal Arts and Social Sciences

Noam Ostrander, PhD, MPH, LCSW, is an associate professor in social work at DePaul and is the director of the Chicago Gun Violence Research Collaborative. The Collaborative brings together hospitals, universities, and organizations from across the city to address gun violence. This work builds on Dr. Ostrander’s nearly 20 years’ worth of experience with community gun violence in Chicago both from the side of a service provider and researcher. Due to his research and publications, Dr. Ostrander has an international reputation as an expert on gun violence, disability, and masculinity.
Ask the Experts

Join DePaul’s experts in legal, restricted accounting, research services, and community and government affairs for a lunchtime discussion. Each of our experts will share their “top three innovators should know” insights from their area. Bring your questions to learn how to use DePaul’s infrastructure for the successful support of your project.

Award Management and Reporting

**Douglas Petcher**, Director of Award Management, Office of Research Services

Doug Petcher has 23 years of experience in grants administration. He currently serves as the Director of Award Management in the Office of Research Services, working with external funding as well as Council and Academic Growth and Innovation Fund grants.

Previously in his career, he taught writing at the college level. Mr. Petcher has a PhD in Rhetoric and Composition from the University of Illinois at Chicago.

**Norm Roney**, Director, Financial Accounting and Reporting

Norm Roney is the Director of Financial Accounting and Reporting. Since 2006 Mr. Roney has managed the Restricted Accounting Department (RA). RA is responsible for grant award accounting, compliance with governmental and grantor regulations, completing grant audits including the Single audit and negotiating the facilities and administrative (Indirect) cost rate for the University. RA works closely with the Office of Research Services (ORS), Corporate and Foundation Relations and Principal Investigators to ensure all government and private awards are accounted for and reported properly. RA assists PIs and budget managers with questions related to financial activity in the fund 5xx series. RA prepares and submits all financial and cost share reports and invoices to grantors.

Commercial Ventures and Intellectual Property

**Mary Devona Stark**, Senior Associate General Counsel, Office of the General Counsel

Mary Devona Stark received her J.D., magna cum laude, from the DePaul University College of Law, where she was a member of the Order of the Coif and the DePaul Law Review. She also holds a Certificate in Intellectual Property Law. She received her undergraduate degree in Business Administration from the University of Notre Dame.

Ms. Devona Stark’s primary practice areas are intellectual property, data privacy, and free speech and expression. She also manages the university’s policy review and records management functions.

**Demon Angels Representative**

Demon Angels is a newly formed angel investment fund aligned with DePaul’s Coleman Entrepreneurship Center.
Funding and Partnership Opportunities

**Cate Ekstrom**, Director, Pre-Award Services, Office of Research Services

Cate Ekstrom is a seasoned research administrator. She has worked in DePaul University’s Office for Research Services for more than ten years. In addition to her work in academia, at DePaul and other institutions seeking external funding, Ms. Ekstrom’s background includes direct experience working for government agencies and philanthropic organizations, including corporate philanthropy and foundations. Her responsibilities have included reviewing proposals and awarding gifts and grants. She works on occasion on a consulting basis. Among her consulting engagements are serving as an auditor for federal agencies during pre-award site visits, and reviewing proposals for multiple public and private funding organizations.

**Julie Emms**, Director, Community Relations, Community & Government Relations

Julie Emms is a higher education professional with more than 20 years’ experience specializing in communications, external relations, and academic and fiscal administration at premier research and teaching institutions in the Midwest. In 2019, Ms. Emms was promoted to Director of Community Relations at DePaul where she has worked for 13 years. Previously, Ms. Emms focused on fiscal operations for the Community & Government Relations office in addition to managing communications and external relations for Loop, Lincoln Park and South Loop neighborhoods where DePaul has a significant presence.

In 2011, Ms. Emms lead efforts to establish a collaborative of the not-for-profit higher education sector in the City of Chicago now called America’s Urban Campus® (AUC). She has lead several economic impact studies for the organization. Today AUC has had several successful efforts in Talent Pipeline, Branding Chicago and addressing issues of Racism, Poverty and Violence. She currently serves on their Executive Board.

Ms. Emms serves in leadership roles for the Chicago Loop Alliance and the Near South Planning Board. She is active in the Society of College and University Planners, International Town and Gown Association and City Age: LA. Ms. Emms helped to bring City Age to Chicago on October 24, 2019 and drawing on the success from this year, the organization will be returning with a more robust agenda in 2020.

Networking Lunch

Room 8009 will be available for networking with other participants during lunch. There will not be any presentation or group discussion in that room.
Deans’ Panel: Innovation as a College Imperative

US News ranks DePaul as the #42 in Most Innovative Universities and in the state of Illinois we are second, only ranking below the University of Chicago. “Here. We Innovate.” Join the discussion among the Associate Provost for Research and some of DePaul deans on driving innovation within the colleges and throughout the university.

John Culbert, Dean, The Theatre School

An award-winning designer of scenery and lighting, John Culbert, MFA, was named dean of The Theatre School on July 1, 2001. Founded as the Goodman School of Drama in 1925, The Theatre School is the Midwest’s oldest theatre conservatory and is recognized nationally as one of the top conservatory programs in the United States. Using a highly disciplined learn-by-doing format, the competitive programs train students by producing more than 200 public performances each season.

Dr. Culbert has left his mark across Chicago, designing lighting for the Buckingham Fountain, Garfield Conservatory, Field Museum of Natural History and the Chicago Park District. Theatre-goers will recognize his lighting and scenery work from productions at the Goodman Theatre, Northlight Theatre, Lookingglass Theatre, Drury Lane Theatre, Chicago Opera Theatre and more than 30 productions at the Court Theatre. Outside of Chicago, Dr. Culbert has designed scenery and/or lighting for the Opera Theater of St. Louis, Boston Lyric Opera, Opera National du Rhin, Colorado Opera Festival, McCarter Theatre, Hartford Stage, Southern Repertory, Cleveland Orchestra and Bristol Riverside Theatre. He first came to DePaul in 1988 as an assistant professor and the head of The Theatre School’s lighting design program. In 1992, he was promoted to associate professor and chaired the design/technology program from 1992 to 1998. He was promoted to full professor in 1995, appointed associate dean in 1998 and named acting dean in July of 2000. At The Theatre School he has designed productions "The Misanthrope," "A Streetcar Named Desire," "The Rose Tattoo," "The Women," "The Snow Queen," "Rip Van Winkle" and "Stage Door."

David Miller, College of Computing and Digital Media

David Miller joined the faculty of the Department of Computer Science at its founding in 1981. He has served as Associate Dean for the School of Computer Science, Telecommunications and Information Systems (CTI) since the School’s inception in 1995 and began serving as Dean of what is now the College of Computing and Digital Media in 2005. Dr. Miller served as DePaul’s Interim Provost for the 2014-2015 academic year.

Dr. Miller received his doctorate in mathematics from the University of Chicago. Amid eclectic interests in computer science, he did work on industrial applications of artificial intelligence; he is currently involved in porting the Clojure programming language to the .Net runtime.
Guillermo Vásquez de Velasco, College of Liberal Arts and Social Sciences

Guillermo Vásquez de Velasco is dean and professor of Art, Media and Design in the College of Liberal Arts and Social Sciences. Previously, he has served as vice provost and dean of the College of Architecture and Planning at Ball State University, and as executive associate dean of the College of Architecture at Texas A&M University. Prior to his tenure at DePaul, Ball State, and Texas A&M, Dr. Vásquez de Velasco held teaching and research positions at Delft University of Technology in the Netherlands, and the Sagrado Corazón University in Lima, Peru. He earned his bachelor’s degree in architecture and urban planning in 1979 from Ricardo Palma University in Lima, Peru; his master’s degree in architecture in 1982 from the University of Toronto in Canada; and his doctoral degree in architecture from Delft University of Technology in The Netherlands in 1991.

Recipient of multiple awards and recognitions, Dr. Vásquez de Velasco has combined professional practice in architecture and urbanism, with teaching, scholarship, and academic administration into a career that celebrates Design Thinking, multidisciplinary collaboration and the constant exploration of digital technologies in design and education. He is a passionate advocate of the critical mission of the liberal arts in the 21st century and its key function in the education of future leaders. In recognition of his seminal work in the early development and use of digital technology in education he received a Teaching Excellence Award from the Association of Former Students of Texas A&M University, and for the development of a wide variety of innovative international programs in Europe, Latin America, and Asia he was also recognized with the TAMU International Excellence Award.

Daniela Stan Raicu, Associate Provost for Research

Daniela Stan Raicu is the Associate Provost for Research and Professor of Computing in the College of Computing and Digital Media. She is also the Founding Director of the DePaul Center for Data Science and a co-director of the Medical Informatics Lab and Intelligent Multimedia Processing Lab. As an associate provost, she serves as DePaul’s chief research officer and is responsible for fostering research collaborations across the campus, overseeing faculty research support, the pursuit and management of external grant funding, as well as research integrity and protection, including patents and intellectual property transfer.

For over 20 years, Dr. Raicu has conducted research in biomedical and health informatics, artificial intelligence, machine learning, medical imaging and computer vision. She has been successful in developing internationally recognized research programs, has authored more than 150 journal and conference papers, and has secured nearly $4.5 million in funding from a variety of internal and external sources, including the National Science Foundation, Department of Education, Department of Energy and the McArthur Foundation. She has mentored over 200 graduate and undergraduate students, including students participating in research through the NSF Research Experiences for Undergraduates (REU) Site program.

Dr. Raicu is a recipient of the DePaul Excellence in Teaching Award received in 2008, Spirit of Inquiry Award in 2010, and a St. Louise de Marillac Women of Spirit & Action Award in 2016. Dr. Raicu also received an IBM Faculty Innovation Award in 2010. Since 2008 Dr. Raicu has been on the Upsilon Pi Epsilon (UPE) Honor Society in Computing and Information Disciplines Executive Council overseeing hundreds of UPE Chapters across the world and served as its President between 2012 and 2014.
Community Drama Division

The Theatre School is developing the Community Drama Division (CDD) to fulfill two exciting new functions. First, the CDD allows The Theatre School to offer recreational theatre classes to community members. The classes will primarily focus on early childhood and elementary age children but can be expanded to include high school students and adults interested in continuing education or recreational learning. The ongoing success and competitiveness of enrollment at similar programs in Chicago show a strong market for these classes (especially in early childhood and elementary ages). The CDD would operate similarly to the Community Music Division operated by DePaul School of Music. Secondly, the CDD would provide opportunities for curricular enhancement for students at DePaul seeking training and opportunities as a teaching artist. New courses in learning to be a teaching artist are being developed and offered with practicum credit earned by teaching in the CDD. Many Theatre School alum are employed as teaching artists upon graduating and this new coursework, along with the practicum experience, will make them even more competitive and employable.

Jason Beck, Assistant Dean, The Theatre School

Jason Beck is in his 22nd year on staff of The Theatre School where he has served as the Director of Admissions and the school’s Operations Manager. Mr. Beck is also a graduate of the BFA Acting program and served as the President of The Theatre School’s Alumni Board for four years. He also currently serves the executive producer for The Theatre School’s Summer High School Training Program. As an adjunct faculty member, he has directed nine productions for the BFA Acting program’s Introduction to Performance series. Mr. Beck is a freelance director, producer, and actor. He was a founding member of Caffeine Theatre in Chicago and served as their Managing Director for seven years and the Producing Artistic Director for two years. For Caffeine he produced 21 shows over eight years, including seven Joseph Jefferson Award-nominated productions. Mr. Beck is currently working toward an MBA with concentrations in Entrepreneurship and Strategy, Execution & Valuation in DePaul’s Kellstadt Graduate School of Business and serves on the Sarah Siddons Society board.

RED FLAG MANIA

RED FLAG MANIA is an immersive interactive experience designed to teach learners how to detect fraud.

Kelly Richmond Pope, Associate Professor, Driehaus College of Business

Kelly Richmond Pope is an associate professor in the School of Accountancy and MIS where her research focuses on organizational misconduct, ethics and fraud, and how organizations design cultures and compliance systems to confront these challenges. Her research on organizational misconduct culminated into directing and producing the award-winning documentary, “All the Queen’s Horses” in 2017. Renowned Chicago Sun-Times film critic Richard Roeper cites “kudos to director Kelly Richmond Pope for applying just the right mix of “What the Heck?” whimsy and respectful, serious reporting to this incredible tale.” All the Queen’s Horses explores the largest municipal fraud in United States history and premiered as the #1 documentary on iTunes, Amazon Prime Video, Google Play and Direct TV during its debut week on the video on demand platforms in April 2018. At the organizational level, Dr. Pope examines factors that encourage employees to whistle-blow as well as the ethical decision-making process. This research has been published in leading accounting and business ethics journals and resulted in being selected to develop a TED Ed lesson entitled “How People Rationalize Fraud” as well as developing a TEDx Talk entitled “Why Do We Hate Whistle-blowers?” Dr. Pope is a popular keynote speaker and frequently advises firms about their compliance programs and training. She is regularly invited to speak to regulators. Prior to joining the faculty at DePaul University, she worked in the forensic accounting practice at KPMG. She received her doctorate in accounting from Virginia Tech and is a licensed certified public accountant.
DePaul Originals Game Studio

The DePaul Originals Game Studio is a multi-disciplinary project where we give students the experience of working on a long form game that is developed over multiple years as opposed to a quarter. Each quarter students engage via either a Game Studio class, an internship, or independent study and they are given a particular job within the studio. As we progress we make the assets created by the studio available to the public and to other classes as well as doing open workshops that prime more students to be ready to join as well as centering ours program within the overall Chicago game dev community. The end goal is that students develop employable mastery in their assigned areas. There is also the goal that we actually ship and publish a game to the modern marketplace. It is our hope that the process attracts many more students to the School of Design because the overall visibility of the work. Our first game, “The Shadow That Pervades” is already well under development.

Allen Turner, Creative Director, DePaul Originals Game Studio, College of Computing and Digital Media

A game designer, storyteller, artist, dancer, and author of Black/Lakota/Irish descent, Allen Turner believes in the power of play and story as fundamental, powerful medicines which shape our sense of self. After working in the video game industry, and freelance storytelling, for over 15 years, Mr. Turner focused his design, storytelling, and cultural experience to create, and publish a table-top RPG called “Ehdrigohr: The Roleplaying Game.” which pulls from the myths and folklore of indigenous and tribal peoples from all over the world, while exploring allegorical battles with depression, solitude, identity, and erasure. He continues to explore the play conversations initiated in Ehdrigohr on his blog via fiction, musings, photography and additional writings in Ehdrigohr. Mr. Turner teaches game design at DePaul as faculty for the School of Design and Creative Director of the DePaul Originals Game Studio. This new game studio focuses on giving students the experience of being at a large studio, developing mastery, and working on a long term game project. Outside of DePaul he uses game design concepts as a tool for examining personal narratives and empowerment with local urban youth.

Esports at DePaul: An Opportunity to Advance Vincentian Values & Establish Academic Leadership in a Cultural Phenomenon

Recent advances in technology and connectivity allowed esports, or competitive video gaming, to evolve into a massive cultural phenomenon. Our project has two main goals: Esports is a challenging cultural phenomenon. Many people find community in esports, but women, queer folks, and disabled folks are often excluded. We’re combating this by making community, rather than tournament wins, our main goal. One student assistant focused on bringing the disparate DePaul game-related student organizations together, including building the groundwork for a new Gaming and Entertainment Network student media organization. Faculty and a student research assistant presented esports-related research at several conferences, including the first dedicated esports conference at the University of California at Irvine. Through making connections inside the field, former elite player and industry journalist Will Partin guest lectured in DePaul’s 2019 Sports Fandom course. Next year DePaul will have one of the country’s first esports-focused classes, emphasizing media production and future career opportunities.

Samantha Close, Assistant Professor, College of Communication

Samantha Close is an assistant professor of communication. She earned her PhD from the Annenberg School at the University of Southern California. Her writing on popular media, identity, and work appears in peer-edited journals, such as the International Journal of Communication and Participations, as well as edited volumes, such as The Darker Side of Slash Fan Fiction and the Routledge Companion to Media and Activism. Dr. Close has previously presented different facets of her research on esports at the Society for Cinema and Media studies, ESC Esports, and the Fan Studies Network North America annual conferences.
The Innovation Lifecycle: Advancing from Idea to Impact

Transforming your idea into a valuable outcome – whether the outcome is an internal process improvement, an entrepreneurial venture, or a major social program – is an aspiration of many creative faculty and staff. But the process of propelling an idea through research, testing, prototyping, funding, partnerships, and marketing to ultimately launching a successful program, approach or product can seem daunting. How can you tackle that process while maintaining all other responsibilities? Learn from faculty and staff throughout DePaul who have successfully navigated the innovation lifecycle and be inspired by their successes and ability to overcome obstacles.

Panelists

**Manav Das**, Of Counsel, Banner Witcoff & Part-time Faculty, Mathematical Sciences

Dr. Manav Das is Of Counsel at Banner Witcoff and a part-time faculty in the Mathematical Sciences. He focuses his legal practice on preparing and prosecuting patents involving computer technologies, as well as client counseling, and opinion work. Dr. Das has a PhD in mathematics and over two decades of experience working in academia, law firms, and in-house legal departments. A co-inventor on three patent applications, he has worked on a wide range of technologies. Prior to joining Banner Witcoff, Dr. Das was a senior corporate counsel and a senior patent portfolio manager at three global software companies. As a tenured faculty in mathematics at the University of Louisville, he received awards for his research and teaching. Dr. Das is active in several professional societies and has held a number of leadership roles.

**Leonard Jason**, Professor, Department of Psychology

Dr. Leonard A. Jason is a Professor of Psychology at DePaul University and the Director of the Center for Community Research. He is a former president of the Division of Community Psychology of the American Psychological Association. Dr. Jason has edited or written 30 books, and he has published over 800 articles and 100 book chapters. He has served on the editorial boards of ten psychological journals. Dr. Jason has served on review committees of the National Institutes of Health. He has received over $43,500,000 in federal research grants.

**Marty Martin**, Professor, Department of Management & Entrepreneurship

Dr. Marty Martin is a Full Professor in the Department of Management & Entrepreneurship. Prior to serving in this role, Dr. Martin served as Senior Executive for Institutional Diversity, AVP of HR & HRIS, and Associate Dean at DePaul. At DePaul and during his tenure at the Tulane University School of Public Health & Tropical Medicine, he was involved in the launch of nine innovative degrees, certificates, and concentrations. He is also a licensed clinical health psychologist. Dr. Martin’s connection to the business, health care and start-up communities has spawned several innovations He partnered with certified financial planners to develop what is known today as financial therapy. Dr. Martin collaborated with wireless health engineers and circadian biologists to develop a consumer facing technology focusing on optimal sleep health. He continues to be involved in educational and health innovation but with a focus on a social purpose and including under-represented minorities not simply as beneficiaries of innovation but also designers of innovation. Dr. Martin believes that risk taking, resilience and collaboration are the key to innovation and that innovation is a platform for growth, development, and advancing society further either incrementally or radically.
Maija Renko, Professor and Coleman Chair of Entrepreneurship, Driehaus College of Business

Dr. Maija Renko, Professor and the Coleman Chair of Entrepreneurship, teaches entrepreneurship and social entrepreneurship courses. Dr. Renko joined DePaul in 2019 from the University of Illinois at Chicago, where she was the recipient of multiple research and teaching awards. Dr. Renko’s research focuses on the early stages of business development, factors contributing to successful business start-ups, and the role of entrepreneurship in bringing about social change.

Dr. Renko has numerous publications in management and entrepreneurship journals and has received many Best Paper Awards, including, in 2016, the most relevant research in social entrepreneurship. She has received many grants to support her research, including in 2019 a $2.4 million grant to study entrepreneurship as a pathway to employment for people with disabilities. Dr. Renko is passionate about understanding how entrepreneurs build successful businesses that not only generate financial rewards, but contribute to the advancement of society and positive change, particularly for marginalized community members.

LaVome Robinson, Professor, Department of Psychology

Dr. LaVome Robinson is a Professor of Psychology and affiliated with the Community Psychology program at DePaul University. A licensed psychologist and past Director of Clinical Training at DePaul, she also is a member of the American Board of Professional Psychology (ABPP). Dr. Robinson has an extensive record for the successful development, implementation, and evaluation of culturally sensitive, cognitive-behavioral and school-based prevention interventions for low-resource, urban African American youth that spans four decades.

Over her career, Dr. Robinson has served as PI and Co-I for multiple federal and foundation grants and she has garnered more than $20,000,000 in grant funding. Most recently, Dr. Robinson was awarded $6.6M from the National Institute of Mental Health to continue her violence prevention research.

Dr. Robinson has been elected as a Fellow of the American Psychological Association, the Society for Community Research and Action, the Society of Clinical Psychology, and the Society for the Study of Ethnic Minority Issues. Additionally, she has served on review committees for the National Institutes of Health, the Centers for Disease Control and Prevention, and the Spencer Foundation.

Dr. Robinson is frequently sought as a national and local consultant on issues pertaining to cultural diversity and mental health services and she has served as a member of the American Psychological Association’s (APA) Planning Committee and Task Force on the Delivery of Services to Ethnic, Linguistic, and Culturally Diverse Populations. The work of this Task Force resulted in the APA’s adoption of ethical guidelines for the delivery of services to ethnic, linguistic and culturally diverse populations.

Dr. Robinson received her BA and MS in Psychology, and her PhD in Psychology and Public Administration, from the University of Georgia.

Betty Shanahan, Associate Vice President, Office of the Executive Vice President

Betty Shanahan is the Associate Vice President, Administration & Operations in the Office of the Executive Vice President. Her career has spanned higher education administration; association management; and development, marketing and executive management positions in the computer, electronics, and software industries. She manages emerging initiatives and special projects for the Executive Vice President and oversees DePaul’s Enterprise Risk Management, Compliance, Insurance, and Environmental Health & Safety programs.

Ms. Shanahan has earned a BS in electrical engineering from Michigan State University, a Master of Software Engineering from the Wang Institute of Graduate Studies, and an MBA from the University of Chicago Booth School of Business. In 2013 she received an honorary Doctor of Science from the University of Connecticut.
# Agenda-at-a-Glance & DePaul Center 8th Floor Map

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<tr>
<th>Time &amp; Location</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30 - 9:00</td>
<td>Registration &amp; Breakfast</td>
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<td>Suite 8000</td>
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<tr>
<td>9:00 - 9:15</td>
<td>Welcome &amp; Opening Remarks</td>
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<td>Room 8005</td>
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<tr>
<td>9:15 - 10:45</td>
<td>Session I – AGIF Project Presentations</td>
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<td>Room 8005</td>
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<td>10:45 - 11:00</td>
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<td>11:00 - 12:30</td>
<td>Session II – AGIF Project Presentations</td>
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<td>12:30 - 1:15</td>
<td>Lunch &amp; Ask the Experts</td>
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<td>1:15 – 1:45</td>
<td>Deans’ Panel: Innovation as a College Imperative</td>
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<td>1:45 - 2:45</td>
<td>Session III – AGIF Project Presentations</td>
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<td>2:45 – 3:00</td>
<td>Break &amp; Refreshments</td>
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<td>3:00 - 4:30</td>
<td>The Innovation Lifecycle: Advancing from Idea to Impact</td>
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<td>Room 8005</td>
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<td>4:30 - 4:45</td>
<td>Closing Remarks and Next Steps</td>
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**Save the Date**

Thank you for attending today! Please plan to join us on January 22, 2021 for the second annual DePaul Innovation Day.

http://go.depaul.edu/AGIF