Executive Annual Report

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Just DePaul
This year I would like to highlight the process by which the Division of Mission and Ministry (DMM) coordinated the review and first major revision of the DePaul University Mission Statement in 35 years. This important document truly guides our work and that of the entire university.

Conducting an incredibly participative review involving hundreds of diverse stakeholders from across the university during a year of pandemic, social unrest, attention to racial injustice, and climate crises could not help but keep our current reality front and center. As a result, participants mutually described, identified, interrogated, affirmed, and revised the articulation of DePaul’s mission and core values in light of the signs of the times.

The revised mission statement and its supporting document inspired a revision of our divisional mission. See the revised university and DMM mission statements on page 8.

In this division, mission is what we do, and I am incredibly proud of the work DMM staff did during a challenging year. Primarily utilizing remote learning tools, they educated, nurtured, supported, served, connected and engaged members of the DePaul community in living out our common mission. They did all of this during an unprecedented remote year of the COVID-19 pandemic, and will continue to minister to, educate and form those served after the transition back to in-person learning. The pages of this report provide just a flavor of the challenging and effective work done by DMM, often in collaboration with partners in true Vincentian fashion. All was done in order to support serving our community to better live out our common mission.

Fr. Guillermo Campuzano, CM
Vice President, Division of Mission and Ministry
By the Numbers

2020-21

5,049 total hours of DMM community service completed:
4,509 virtual, 540 in-person

$821,157 in DMM scholarships provided to 190 students.

707 participants took part in virtual Vincentian Service Day:
393 Students, 119 Faculty/Staff, 195 Alumni

62 Mission Statement Review Dialogue sessions involved 513 faculty/staff and 167 students.

674 hours of 1:1 Pastoral Care provided by STUDENT ENGAGEMENT AREA staff.

1,300 views of the Seeds of the Mission Animation Video.

902 unique faculty and staff engaged in at least one FASE program.

5,620 DMM social media posts with 934,901 impressions in AY21.

133 SEA student leaders attended Just DePaul anti-racist training.

More than 75 domestic and international community partners engaged in virtual community service with DCSA, Service Immersions, and Service Day programs.

32,463 downloads representing 162 countries, of Vincentian Heritage articles from the VSI’s online repository.

1,308 students participated in MMATM workshops and events.

249 students participated in 20 Community Peacemakers-led peace circles.

275 participants attended Vinny Fest.
45 faculty/staff participants in the new *Mission Ambassadors program*.

$100,000 donor gift over five years to create *Catholic Living Learning Community* in the residence halls.

45-70 meals/day distributed by CCM three days a week from *Seton Soup Kitchen*.

286 participants in the summer 2020 “Dialogues for Justice” program.

250 unique faculty/staff attended *LUNCH WITH VINCENT* programs connecting EDI and anti-racism to DePaul’s mission.

$93,925 in VEF grants awarded by DMM.

46 students attended the *CCM Latinx Retreat* online.
2020-21 Highlights
Review and Revision of the University Mission Statement

DePaul University Mission Statement
As an innovative Catholic, Vincentian university anchored in the global city of Chicago, DePaul supports the integral human development of its students. The university does so through its commitment to outstanding teaching, academic excellence, real world experience, community engagement, and systemic change. DePaul prepares graduates to be successful in their chosen fields and agents of transformation throughout their lives.

Guided by an ethic of Vincentian personalism and professionalism, DePaul compassionately upholds the dignity of all members of its diverse, multi-faith, and inclusive community. Through education and research, the university addresses the great questions of our day, promoting peaceful, just, and equitable solutions to social and environmental challenges. Since its founding in 1898, DePaul University has remained dedicated to making education accessible to all, with special attention to including underserved and underrepresented communities.

DMM Vision
A world in which the Vincentian spirit that recognizes, protects, and cares for human dignity and the common good inspires people to address the challenges and dreams of today.

DMM Mission
The Division of Mission and Ministry creates networks, educates, and actively engages the DePaul community in the praxis of mission integration as we attend to the spiritual, relational and systemic dimensions of our interdependent world.

ALL DATA ANALYZED
MISSION REVISED
Board Approved
MARCH 4, 2021

Watch our video of the revision process here.
**Establishment of Just DePaul**

In 2021, DMM established a new area within the division: Just DePaul. Just DePaul will advance the agenda of social and environmental justice personally, institutionally, and in the many communities we serve and partner with locally and globally. It will connect the university with the Catholic tradition today as articulated by Pope Francis with his emphasis on synodality, solidarity, integral ecology and education grounded in human dignity through which the world can be transformed.

Just DePaul is already partnering with the College of Law and LAS through the DePaul Migration Collaborative and the President’s Sustainability Committee will be hosted through this area, which is expected to grow significantly.

“There is no Charity without Justice”
- St. Vincent de Paul

“We are faced not with two separate crises, one environmental and the other social, but rather with one complex crisis which is both social and environmental. Strategies for a solution demand an integrated approach to combating poverty, restoring dignity to the excluded, and at the same time protecting nature.”
- Pope Francis, *Laudato Si’*

“A different world is possible and we are called to learn how to build it. This will involve every aspect of our humanity, both as individuals and in our communities.”
- Pope Francis, *Global Compact on Education*
Vincentian Service and Formation (VSF)

Key Programs Include:

• DCSA weekly service with community organizations
• Alternative Winter and Spring Break Service Immersions
• Chicago Quarter and Vincentian Service Days (CQSD & VSD)
• Meet Me at the Mission: Vincentian Heritage Initiative
• Community Peacemakers
• Vincentian Service & Leadership Scholarship Programs

VSF continued to provide access to Vincentian service and reflection opportunities, to critical leadership and spiritual formation that connects students to the Vincentian Legacy, and to community building and sense of belonging activities during this remote pandemic year that had over 10,000 attendee touchpoints. Here are some quotations from students that communicate VSF’s effectiveness:

“The weekly VIA…meetings allowed me to talk about important topics such as identity, self-care, etc. with other students who I don’t normally get to talk with. DCSA also exposes me to people of different backgrounds and experiences, and I really enjoy hearing those lived experiences of people and learning from what others say!"
- Active VSF student

“I think my heart grew 10 sizes every week. I gained greater appreciation for community and love. I reaffirmed the importance of reflection. I’m taking with me a strong need for community and hope that a new world of care and community is possible.”
- Chicago Community Peacemakers Student

“I’m so grateful for the laughs we’ve shared but also the times that were tough. I’m so glad I had a space to talk about the hard things in life because I didn’t know where else to go.”
- Student at final Ozanam Café Celebration

“Vincentian Service Day is always a reminder of the need that exists in our world and some of the very simple ways we can engage with our community.”
- VSD Participant
Religious Diversity and Pastoral Care (RDPC)

Key Programs Include:
- Sankofa Black Student Formation and pastoral support
- Muslim Life events – Jumu’ah, Tafsir, Fast-a-Thon
- Jewish Life events – Shabbat services, dialogues on antisemitism
- Ecumenical Christian ministries and programs
- Interfaith and Ecumenical Scholars
- Pastoral care, faith sharing, and community building

While continuing to follow the call to care for all students—particularly those who are not already ministered to by Catholic Campus Ministry—RDPC focused particularly on students most hard-hit during the 2020-21 academic year: Black, Jewish and Muslim students. Staff employed creative ways to connect with remote students and to sustain student leaders who supported their peers, involving about 5,000 program attendee touchpoints. RDPC also ran two successful online social ministry campaigns: Acts of Loving Kindness, and the interfaith Golden Rule series. Here are some quotations noting the impact of RDPCs work:

“At one of the low points of fatigue with the isolation of the pandemic and continuing struggle to address police violence and other injustices, Fast-a-Thon was an uplifting interfaith celebration of the power of faith, spirituality, and community to sustain and strengthen us even in the most difficult of times.”
- Fast-a-Thon participant

“Thank you so much for the care package. I read the notes and they were so thoughtful and meaningful. I enjoy the gift and will be sure to show it off to my friends.”
- Sophomore who received Sankofa’s Spring Digital Retreat Care Package Mailing

“It made my heart full to see Unitarian perspective in Newsline. Thanks to you and all the M&M folks for all your hard work bringing the Mission to life for everyone in the DePaul Community!”
- staff person regarding The Golden Rule series
Catholic Campus Ministry (CCM)

Key Programs Include:

- Sunday Night Mass and Sunday Night Live
- Latinx, New Student, Search and other retreats
- Service at the Seton food pantry
- Cafecito con Tepeyac
- Turkey Fest, Fall Fest and other outdoor gatherings
- Catholic Women’s Group and Catholic small groups

Via Zoom and Streamyard, out on the Quad, and in St. Vincent’s Church, Catholic Campus Ministry strived to meet students where they were during a difficult pandemic year. With a particular focus on anti-racism, lifting up the Latinx community, and prayer in 2020-21, CCM accompanied students, convened small communities of belonging, provided a virtual Pilgrimage with Louise de Marillac, and nurtured faith through hybrid Sunday Mass and other prayer and reflection opportunities in a faithful, ecumenical, interfaith, and intercultural spirit.

Here is some feedback from students about their experiences with CCM:

“I learned that being a Vincentian means to find good in one another and to serve others.”
- Catholic Living Learning Community student

The Latinx Retreat “Taught me a lot about celebrating our culture no matter the circumstances and being proud of however we choose to do that.”
- Retreat participant
Faculty and Staff Engagement (FASE)

Key Programs Include:
- Mission Ambassadors Program
- Living the Mission – New Employee Orientation
- Lunch with Vincent & Day with Vincent Retreats
- Vincentian Endowment Fund grants
- Pastoral Care, faith sharing, and community building

It can be a challenge to motivate busy faculty and staff to participate in mission-related activities even outside a global pandemic, yet FASE’s engagement has continued to grow since its inception in 2018.

902 faculty and staff joined in FASE programs during 2020-21. Programs such as Lunches with Vincent focusing on DEI and anti-racism, the newly established Mission Ambassadors with 45 participants charged to help other faculty and staff integrate the mission into their daily work, and regular communications such as weekly Mission Monday reflections in Newsline continued to help form faculty and staff in our common mission.

Here are some things staff and faculty had to say about FASE programs:

“We are one DePaul Family in joy and in sorrow...at all times we care for each other together.”
- response to annual Gathering of Remembrance

“The opportunity to connect and feel that sense of belonging with the DePaul community was probably my biggest takeaway.”
- Book Club participant

“The small group conversations were a really nice way to connect with other mission-engaged faculty and staff.”
- Lunch with Vincent participant
Vincentian Studies Institute (VSI)

Key Programs Include:

- Vincentian Heritage scholarly journal
- VSI Monographs and Special Publication Projects
- VSI Research Grant Program

The Vincentian Studies Institute aims to disseminate the historical, spiritual, and charitable legacy and contemporary relevance of the Vincentian family, both within DePaul University and to a worldwide audience. During 2020-21, the VSI released an e-book edition of Vincentian Heritage: Volume 35, Number 2, themed “Virtues in Practice.” It is currently producing a special edition of the journal dedicated to “2020: DePaul University’s Community Responds to Crises,” scheduled for publication in late fall of 2021. Over the last year Heritage articles were downloaded 32,463 times from our online repository, and over its history we have recorded 295,382 downloads of articles to-date from 205 countries. The VSI also awarded two research grants to scholars over the last year and authored a comprehensive history of the evolution of DePaul’s mission that was instrumental in the recently completed university mission statement review and rewrite process.
Scholarships and Financial Assistance

The DePaul Leadership Scholarship (DeLS), Vincentian Service Scholarship (VSS), and Arthur J. Schmitt Scholarship programs involved 112 students who focused on acting as socially responsible leaders dedicated to justice. These students had mentors, engaged in Vincentian service and reflection, participated in common DMM student leader formation, and more.

The Division of Mission and Ministry provided direct scholarships to 190 additional students:

<table>
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<tr>
<th>Scholarship Program</th>
<th>Number of Students</th>
<th>Total Dollars</th>
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<tbody>
<tr>
<td>International Vincentian Scholarship</td>
<td>2</td>
<td>$33,694.00</td>
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<tr>
<td>Vincentian Dependent Scholarship</td>
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<tr>
<td>Frederic Ozanam Scholarship</td>
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<td>Marillac St. Vincent’s Scholarship</td>
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<tr>
<td>Mission and Ministry Summer Scholarship</td>
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<td>$33,468.00</td>
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<td>Vincentian Heritage Tour Scholarship</td>
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<td>$35,370.00</td>
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<tr>
<td>Catholic Learning Community Scholarship</td>
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<td>$18,340.00</td>
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<td>Center for Public Interest Law Summer Scholarship</td>
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<td>Dax House Scholarship</td>
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<td>Vincentian Assistance Scholarship</td>
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<td>Catholic Theological Union Scholarship</td>
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<td>Monarch Butterfly Scholarship</td>
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<td><strong>Totals</strong></td>
<td><strong>190</strong></td>
<td><strong>$821,157.17</strong></td>
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</table>

The Vincentian Assistance Fund (VAF) provides one-time, emergency assistance grants to currently employed or enrolled students, faculty and staff. In 2020–21, VAF awarded $108,490 to 86 individuals.
Marketing Communications

2020-21 was a year of incredible growth for Division of Mission and Ministry marketing and Communications. Processes and policies were established to ensure sustainable quality and reach, including the formation of a social media team with regular bi-weekly meetings, protocol for DMM Response to Current Events/Crises, the DMM Marketing Guide, and the Sprout social media management and analytics platform to manage 15 social media accounts.

DMM accomplished explosive growth in social media posts and engagement—from 1,079 posts in AY20 to 5,620 posts in AY21—accompanied by increased engagement rates, and amplification of our messaging and divisional awareness. Our videos on YouTube received over 54,000 views while Instagram and Twitter engagement increased dramatically over the last year given strategic tactics such as tagging accounts, using relevant hashtags, sharing posts, and employing video. DMM also continues to create new and relevant content such as the Torch Project and the Lawful Assembly podcast series. Feedback from the community indicates that the DMM presence of care, social justice and mission is being felt through our marketing efforts.

<table>
<thead>
<tr>
<th></th>
<th>AY 20</th>
<th>AY21</th>
<th>Percent Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media Posts</td>
<td>1,079</td>
<td>5,620</td>
<td>421%</td>
</tr>
<tr>
<td>Number of impressions</td>
<td>689,000</td>
<td>935,000</td>
<td>36%</td>
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<tr>
<td>Way of Wisdom blog page views</td>
<td>9,378</td>
<td>24,756</td>
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<tr>
<td>Torch Project impressions</td>
<td>7,007</td>
<td>41,702</td>
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<td>Instagram impressions</td>
<td>272,700</td>
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<td>Facebook impressions</td>
<td>342,473</td>
<td>354,112</td>
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<tr>
<td>Twitter Impressions</td>
<td>61,977</td>
<td>115,285</td>
<td>86%</td>
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<tr>
<td>Youtube views</td>
<td>49,000</td>
<td>54,000</td>
<td>10%</td>
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<tr>
<td>Vincentian Heritage Journal downloads</td>
<td>26,606</td>
<td>32,463</td>
<td>22%</td>
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</table>
Ombuds Office

The University Ombudsperson’s Office provides a safe and confidential environment outside formal channels for faculty and staff to discuss issues, concerns, and problems relating to the university that they deem to be inconsistent with DePaul’s mission and values. The Ombudsman identifies options and strategies for resolution rather than imposing a solution.

Assessment

The Division of Mission and Ministry conducts regular assessment of its programs and benchmarking research to continuously improve on its offerings.

Benchmarking:

VSF staff conducted Service Immersion Programs benchmarking with Catholic universities about their immersion programs and the impact of the pandemic.

RDPC staff conducted a benchmarking project about interfaith end-of-year celebrations.

Program-level evaluation examples include:

MMATM graduating seniors were given prompts to reflect on how they will integrate the Vincentian mission beyond DePaul. Students were invited to submit a capstone reflection project that VSF staff reviewed and then shared on social media.

FASE evaluates every program. A qualitative response to one of their Book Club programs was, “Loved the mix of faculty and staff – I don’t know if I’ve ever had the chance to talk about intellectual matters with a group at DPU that crossed those boundaries.”

Chicago Quarter and Vincentian Service participants were sent evaluations asking about their experience, learning, and suggestions. Qualitative responses included: CQSD: “It’s clear that a tremendous amount of effort went into ensuring that the tradition of introducing our freshman to our tradition of service would continue even in these very difficult circumstances. It would have been easy to use the pandemic as an excuse to postpone or try to have this class “catch up” in a future year, but you didn’t do that and I admire that.”
2020-21 Selected Staff Accomplishments + Collaboration Partners

awards

Fast-a-Thon
“Virtual Event of the Year” in the Office of Student Involvement [OSI] Excellence in Leadership Awards.

Jessica Nalupta
DCSA Coordinator and SGA Senator for Mission & Ministry: “Community Service Award” through OSI for her service commitment to DCSA’s Achieving Immigrant Rights & Equality.

Grace Jacques
Vincentian Heritage Scholar and Service Immersion participant: “Outstanding Senior” Award from OSI.

select presentations and external leadership roles


Continuing to provide prayer leadership to DePaul during difficult times, DMM conducted two celebrations of remembrance (fall and spring) as part of its ongoing practice of embracing in prayer all those who lost loved ones during the pandemic.

Azucena De La Torre was chosen to present a TEDx DePaul Talk: “The Unexpected Gift of Death.”

Minister Jené Colvin served as keynote speaker for the Black Graduation celebration.

Abdul-Malik Ryan served as a speaker for the Georgetown Muslim Law Students Association, Mecca Center in Willowbrook, and Islamic Society of the Midwest. He led Ramadan reflections at IMAN and served on panels at the Chicago Public Library and at the Zakat Foundation of America.
Fr. Memo Campuzano delivered presentations nationally and internationally to members of the Vincentian Family, religious life congregations, and other organizations. His external roles include serving as advisor to: the National Network of Pastoral Migratoria [justice for migrants], the national leadership of Hispanic Ministry, and Coordinator of the team that advises the Presidency of Religious Life in Latin America and Caribbean (CLAR).

Georgianna Torres Reyes serves on the Consejo Hispano for the Chicago Archdiocese and as a Board Member and Chicago Facilitator for the Aspen Young Leaders Fellowship.

Mark Laboe’s external roles include serving on the advisory boards of Chicago Survivors and the Chicago Business Council on Homelessness.

**selected collaboration partners**

The Division of Mission and Ministry has broad networks of collaborative DePaul partners. These collaborations for our distributed model of leadership with stakeholders throughout DePaul are too numerous to enumerate, but presented below are select partnerships that were new or reintroduced in the 2020-21 academic year:

- Center for Access and Attainment and Student Involvement became new partners for the Sankofa Black Student Formation program.
- Community Peacemakers hosted eight of their 20 peace circles through new collaborative partners: Health Promotion & Wellness, Egan Office for Community Partnerships, OIDE, PAX 250, and SEA partners.
- Inner-city Muslim Action Network and the Islamic Center of Naperville partnered in the annual Fast-a-Thon.
- Jewish United Fund and Hillel provided anti-Semitism training for Division of Mission and Ministry leadership.
- Latino Studies assisted with the CCM Cultura y Comida program.
- Latinx Cultural Center assisted with the CCM Latinx retreat.
- Mission Against the Death Penalty helped with visit of Sr. Helen Prejean, CSJ, for Helen Week.
- MMATM team and Vinny Squad offered seven of their 21 customized workshops to new partners: Pre-SLP Association, Pre-Law Club, Ignite Dance Company, Athletics Captain Council, Athletics Explore Class, Zeta Phi Eta, and HerCDM.
- New Vincentian Family members/organizations participated in Virtual Vincentian Family Chats.
- Sustainability working group involved DMM in the DePaul Sustainability Conference.

**donations/grants received include:**

- RDPC received a $25,500 grant from Chicago’s Interfaith Youth Corp to establish and fund a Vaccination Ambassador team at DePaul to support COVID-19 vaccination awareness, and to support the work of the school’s COVID-19 Education/Health Promotion/Communication team.
- CCM received $100,000 to establish a Catholic Living and Learning community, and $5,000 for the Culture y Comida program.