

DIVISION OF

**Mission +
Ministry**

EXECUTIVE ANNUAL REPORT 2023-24

DEPAUL UNIVERSITY MISSION STATEMENT

As an innovative Catholic, Vincentian university anchored in the global city of Chicago, DePaul supports the integral human development of its students. The university does so through its commitment to outstanding teaching, academic excellence, real world experience, community engagement, and systemic change. DePaul prepares graduates to be successful in their chosen fields and agents of transformation throughout their lives.

Guided by an ethic of Vincentian personalism and professionalism, DePaul compassionately upholds the dignity of all members of its diverse, multifaith, and inclusive community. Through education and research, the university addresses the great questions of our day, promoting peaceful, just, and equitable solutions to social and environmental challenges. Since its founding in 1898, DePaul University has remained dedicated to making education accessible to all, with special attention to including underserved and underrepresented communities.

ADOPTED BY THE BOARD OF TRUSTEES ON MARCH 4, 2021



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BY THE NUMBERS

4,026 unique participants with
13,330 engagement touchpoints in **STUDENT
ENGAGEMENT AREA (SEA)** programs

9,726 hours of volunteer service were
provided through **DMM PROGRAMS**, a 4% increase
from Academic Year (AY) 23

105 student leaders went through
RELIGIOUS PLURALISM training

at least **22%** of all undergraduate students
participated in a **SEA PROGRAM** (number tracked
through the DeHub system, with more attending
programs such as Mass that are not tracked
at the individual level)

more than **1 in 3** of DePaul's total faculty
and staff participated in **FACULTY AND STAFF
ENGAGEMENT (FASE)** programming

492 hours of **PASTORAL CARE** were provided
by DMM Student Engagement staff

13,150 followers across DMM's 17
SOCIAL MEDIA ACCOUNTS

the **MUSLIM LIFE** and **JEWISH LIFE** spaces
were accessed **nearly 11,000** times
using DePaul IDs

over **1 in 3** African American
undergraduate students (38%) participated
in a **DMM PROGRAM**

33,140 PDFs of *Vincentian Heritage*
articles were downloaded from **166** countries/
territories this year on **DIGITAL COMMONS**
online repository

1,268 students participated in
Vincentian and Chicago Quarter 1-day
Service Days, providing **3,804** hours
of **VOLUNTEER SERVICE**

1 in 4 Hispanic undergraduates participated
in a **DMM PROGRAM**

43 students attended the spring quarter
UNITY SHABBAT

154 students participated in CCM's
Latiné ministry, **TEPEYAC**, a **15% increase**
from last year

403 people received **ECUMENICAL ASHES
AND BLESSINGS** from ORDPC to begin Lent

4,541 people attended 5:00 p.m.
SUNDAY MASS during academic year 2023–24

BY THE NUMBERS

526 unique students participated in a **CCM PROGRAM**, with a **99% increase** in student touchpoints from AY23

1,067 people attended weekly **JUMU'AH** prayers, 204 of whom were unique

798 unique participants attended **VINNY FESTS** in the Loop and Lincoln Park, with **36** partners on the quad and **17** in the Loop

3,071 participants engaged in **MEET ME AT THE MISSION (MMATM)** workshops and events (a **13% increase**) with a total of 2,081 unique participants

3,888 service hours were performed across ten **IMMERSION EXPERIENCES**

1 annual panel with Sr. Helen Prejean focused on "**FREEDOM DREAMING: REIMAGING JUSTICE SYSTEMS, CENTERING HUMANITY**" with **121** dialogue participants

34 students went on the "Chicago Responses to Migration" 1-day **SERVICE IMMERSION TRIP**

3 new monthly DePaul Community Service Association (DCSA) **STUDENT-LED GROUPS** were established

99% of CCM retreat participants said they **FELT "WELCOMED"**

97% of **VIA LEADERS** met or exceeded **year-round attendance targets** after meetings were shifted to better fit student schedules

1 new website was dedicated to five powerful **VINCENTIAN** and **DEPAUL WOMEN**
<https://dehub.depaul.edu/mmatm/louiseweek/>



"In a time rife with uncertainty and division, the sight of so many of our students coming together to give back to the city of Chicago was nothing short of inspiring. It was a powerful reminder of what we stand for as the DePaul community—a beacon of kindness, compassion, and selflessness. In every task undertaken and every project completed, the guiding principles of our Vincentian values were in vivid display. Our commitment to service, particularly in times of adversity, underscores the importance of coming together to uplift others."

— VOLUNTEER AT LECLAIRE GARDEN
IN THE AUSTIN NEIGHBORHOOD,
VINCENTIAN SERVICE DAY



2023-24 HIGHLIGHTS



Focus On Distributed Leadership

Division of Mission and Ministry staff serve a DePaul community of over 21,000 students and 3,000 faculty and staff. To have maximum effectiveness and to follow the ethos of our patron, Vincent de Paul, and DePaul's Catholic Vincentian mission, the Division of Mission and Ministry employs a distributed leadership model for mission integration through which stakeholders are educated and formed for mission by DMM staff and in turn engage in mission integration with others. Here are examples of our approach:

STUDENTS – VINCENTIANS IN ACTION (VIA)

In AY24, 5 staff members prepared/engaged 13 VIA Senior Team Student Leaders. These student leaders in turn prepared/engaged 37 VIA Program Student Leaders, who then engaged 3,527 unique students. This is an example of the power of distributed leadership.

What framework for reflection and community building is used to ensure high quality engagement throughout this process? **Vincitians in Action** (aka "VIA") is the active reflective approach through which students connect to direct service and community engagement. First employed in 2002 and constantly refined based on experience, the VIA framework is rooted in wisdom and values from Vincent de Paul, Louise de Marillac, and the international Vincentian family; DePaul University's Catholic Vincentian mission; best practices in community engagement, social justice and interfaith ministry; and Mission and Ministry's Goals & Strategies.

The core pillars of VIA—unpacked throughout the year in VIA reflection and formation meetings both large and small after community engagement experiences—are the following:

- Way of Awareness
- Justice & Collective Liberation
- Way of Dialogue
- Intentional Community
- Way of Solidarity
- Vincentian Heritage & Living Legacy
- Spirituality

As students commonly say, "VIA is a space to reflect on service. VIA is a space of belonging. VIA is community." VIA is one way that DMM educates students to be spiritually grounded, ethical leaders of today and tomorrow.



"Vincitians in Action has given me an ethical foundation and a meaningful framework to point to in my service engagement and leadership involvement at DePaul."

—VIA STUDENT LEADER



FACULTY AND STAFF – MISSION AMBASSADORS

The Faculty and Staff Engagement Area launched the Mission Ambassadors program in 2021, based on a recommendation from Vincentian Mission Institute participants in recognition of the vital role faculty and staff have in integrating and sustaining DePaul's Vincentian mission in the day-to-day life and work of the university. There are currently 70 Mission Ambassador volunteers who have grown into a supportive and collegial community of faculty and staff. They demonstrate a deep understanding and commitment to DePaul's mission.

FASE staff organize regular Mission Ambassador gatherings for mission education, reflection, and community-building. Ambassadors have become agents of mission throughout the university. Mission Ambassadors may invite FASE to present a mission workshop in their college/area or organize a group of colleagues for Vincentian Service Day. You may find Mission Ambassadors being featured speakers at the "Lunch with Vincent" series or participating as attendees who invite others to join them there or at events such as the Vincentian Heritage Week Prayer Breakfast.

The Ambassadors have provided crucial support for innovative faculty and staff projects and programs. For example, Ambassadors regularly serve as panelists for the "Living the Mission" programs to which all new employees are invited for continued mission formation.



As panelists, they share how they live out the mission in pragmatic ways in their lives and work. Ambassadors serve on a planning committee for a Vincentian Management initiative being done in partnership with Human Resources. In this capacity they help plan and lead popular Managers Forums events. Ambassadors also helped facilitate the Vincentian Pedagogy Project to further integrate our Vincentian mission into the DePaul landscape and curriculum through a community of practice in which participants shared best practices, engaged in communal reflection, and offered suggestions for building the program further. The Pedagogy Project expanded this year to focus on adjunct faculty and will continue in the coming academic year.

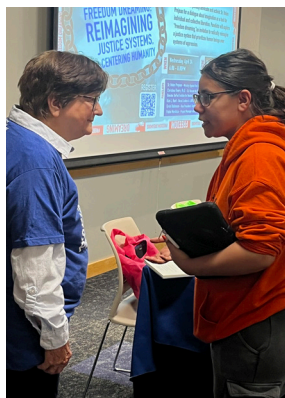


"[You provide] such a wonderful space to process the mission, create new ideas and feel a sense of connection with others."

—MISSION AMBASSADOR

Sr. Helen Prejean's Annual Visit

Sr. Helen Prejean is a member of the Congregation of St. Joseph in New Orleans. She has a long history of prison ministry, experience as a spiritual advisor with death row inmates, is the founder of Ministry Against the Death Penalty (MADP), and author of books including *Dead Man Walking*. In 2011, Sr. Helen donated her archival materials to DePaul, where they are housed in the Richardson Library, accessible for research and curricular use.



In addition to university access to her archive, the Division of Mission and Ministry coordinates an annual visit to campus by Sr. Helen during which she spends several days engaging with faculty, staff, and students. This allows the university community to connect with a prominent social justice activist and strengthens our own commitment to the mission and values of DePaul, with special attention on serving those who suffer from flawed legal systems.

AY24 events with Sister Helen included:

- Delivering a reflection at Sunday night student Mass at St. Vincent de Paul Parish
- Visiting Cook County Jail—in collaboration with “Students Against Incarceration at DePaul”—to speak with prison inmates and discuss her book *Dead Man Walking*. This visit was covered by the [Associated Press](#) and other media sources.
- Serving as a guest speaker for six courses across the university, directly engaging with 169 students in the classroom.
- Addressing over 350 people at DePaul College Prep High School, delivering the keynote address at the Hale Sustainability Conference, and leading an afternoon discussion with 22 Mission Ambassadors.
- Speaking as part of the “Freedom Dreaming” panel, along with three other speakers, which was attended by 99 students and 22 faculty and staff.



*“As the president of Students Against Incarceration at DePaul, one of the most impactful experiences I’ve had was leading our book club at Cook County Jail. Our discussions, especially after reading Sr. Helen Prejean’s *Dead Man Walking*, opened doors for deep conversations and connections. Inviting Sr. Helen to join us was a highlight. Her dedication to building bridges, fostering empathy, and championing justice mirrors the spirit of Vincent and Louise. Her leadership in guiding our discussions exemplified Vincentian values in action.”*

—SENIOR MEET ME AT THE MISSION
CERTIFICATE RECIPIENT

Catholic Campus Ministry (CCM)

The mission of Catholic Campus Ministry proceeds from the heart of the Church and remains grounded in the values and life of Jesus of Nazareth. We invite students to explore their faith in community, seeking to cultivate an integral human development that is rooted in Pope Francis' image of "head," "heart," and "hands." This is achieved by fostering authentic community, nurturing spiritual growth, educating in the Catholic, Vincentian Tradition, and forming leaders for mission in action.

HIGHLIGHTS



Both CCM's weekly Community Night program and its Faith-Based Communities weekly small faith-sharing groups celebrated one full year of activities while CCM's Tepeyac added a new weekly opportunity focused on expanding community-building for Latinx students. Tepeyac programs had over 1,000 touchpoints and more than 150 unique student participants.

The Catholic Living Learning Community thrived this year, with 10 students engaged in regular programming. This introduced them to diverse faith-based topics and experiences. They also participated in monthly social gatherings with the Catholic Living Learning Community in Munroe Residence Hall and became regularly involved in CCM programs.

CCM student leader Juliana Soto co-emceed a virtual, national gathering, "We Are the Now of the Church: Conversation in the Spirit with US College Students and Bishops," to foster synodality in the Church. The event had 170 participants, more than a dozen of whom were bishops and 15 of whom were CCM students from DePaul.



With the addition of a new Faith and Justice Coordinator, CCM began growing its faith and justice ministry. Students engaged in community service and the Faith and Justice team organized events on campus to engage with justice issues around sustainability and incarceration. The team created small spaces to unpack reactions to violence in Gaza and unrest on campus. CCM also offered weekly evening adoration in the St. Louise de Marillac Chapel.

CCM's five off-campus retreats involved 106 participants. 99% of student attendees said they felt welcomed and 77% stated they grew in their faith or spirituality as a result of attending a retreat. CCM's regular liturgy and prayer offerings continued through 5:00 p.m. Sunday and weekday noon Masses, Lenten Prayer in the Style of Taizé, Eucharistic Adoration, and quarterly Praise and Worship services. CCM's first Rice Bowl Challenge raised over \$500 for Catholic Relief Services.



"This session was especially impactful to me because it got me thinking about people I know who might feel lonely or like they are a burden. I had never really thought about people dying alone as being that big of an issue. The talk caused me to want to do something about it."

—CCM COMMUNITY NIGHT PARTICIPANT

Office of Religious Diversity and Pastoral Care (ORDPC)

The Religious Diversity and Pastoral Care team guides, supports, and advocates for the many religious and spiritual communities at DePaul. It accomplishes this mission through nurturing the spiritual and faith development of individuals and communities; fostering interfaith and ecumenical dialogue and cooperation; inculcating Vincentian values throughout the university through the lens of diverse faith and world views; and providing and cultivating diverse pastoral presence and care throughout the university.

HIGHLIGHTS

AY24 was a particularly charged year on campus and, indeed, around the country and world. In response to student needs and current events, ORDPC collaborated with the Dean of Students and the Office of Institutional Diversity and Equity to address antisemitism, interfaith dialogue, and student safety on campus. ORDPC collaborated with the Grace School of Applied Diplomacy and the Center for Religion, Culture and Community to promote interfaith dialogue and engagement. Staff worked closely with DePaul's Jewish Faculty/Staff Alliance as well as Hillel and Chabad to ensure Jewish student safety and care during a time of crisis and worked with Office of Student Involvement to advocate for expanded spaces for Muslim, Jewish, and ecumenical communities on campus.

During all these efforts, ORDPC staff provided extended and extensive pastoral care and support to DePaul communities and the institution at large. Use of the Muslim Life and Jewish Life spaces increased—these spaces were accessed via DePaul ID a combined total of nearly 11,000 times. Regular programming such as Muslim and Jewish Life education, worship services, and social gatherings were robust and included Yom Hashoah, Sukkot, and Shabbat services as well as Friday Jumua prayers, UMMA Tafsir and Chai Chats, community iftars and Eid, and Fast-a-thon.



Interfaith and ecumenical programming included 4D Open Mics, Ash Wednesday and other blessings, the Black Excellence Awards, and the Sankofa Spring Retreat with 83 students. DePaul's UMMA Muslim student organization received an Office of Student Involvement Outstanding Student Organization award for AY24. ORDPC had 17,743 student touchpoints during a busy year.

To engage the larger university community in exploration of religious diversity, ORDPC's Interfaith and Ecumenical Scholars and student religious organizations sponsored Holidays around the World in November. The event included interactive activities and open space for conversations around the many ways in which holidays are celebrated within faith communities. Nearly 200 students participated, and plans are in place to collaborate with the Division of Student Affairs to make this a larger event following DePaul's annual tree lighting celebration.



Vincentian Service and Formation Office (VSFO)

Inspired by the legacy of St. Vincent de Paul and St. Louise de Marillac, the Vincentian Service & Formation Office (VSFO) empowers students to uphold the collective liberation and dignity of all, particularly historically marginalized communities. VSFO cultivates Vincentian leaders through communal formation rooted in direct service, faith and spirituality, and transformative justice.

HIGHLIGHTS



The DePaul Community Service Association (DCSA) expanded community engagement to offer monthly service opportunities, a new model for this 30-year program of student-led, weekly direct service across Chicago. The three new monthly DCSA site groups serve at Little Brothers Friends of the Elderly, Catholic Charities' Tuesday Supper, and Inspiration Cafe. These new groups doubled the total DCSA unique student participation and made DCSA more accessible to students unable to commit to weekly service.

The Service Immersion Program offered six week-long Service Immersions and four 1-day Service Immersions, including a new "Sustainability and Environmental Justice" trip to the *White Violet Center for Eco-Justice* in Indiana and a popular new 1-day winter and spring break service immersion developed with Just DePaul called "Chicago Responses to Migration." 100 unique students went on at least one service trip.



The Meet Me at the Mission (MMATM) program continued to expand opportunities for undergraduate students to deepen their affinity with Vincentian values and service with 2,081 unique participants engaged in MMATM workshops and events (an 18% increase over AY23). Their work included delivering 24 custom workshops with internal partners such as Residence Life and the Student Government Association and included 5 classes that integrated workshops into their curriculum. MMATM also continued to grow institution-wide events such as Vinny Fest, Shared Coin on Foundation Day, and Louise Week events on both campuses.

"Having the opportunity to go on this service immersion trip to St. Louis has been such an important experience for me both as a student of color and as a freshman. What really stuck with me at the end of this trip was realizing how crucial this would be in the long-term of my college career."

—VSFO SERVICE IMMERSION PARTICIPANT



Faculty and Staff Engagement (FASE)

Mission and Ministry's Faculty and Staff Engagement team works to encourage, empower, and equip faculty and staff to play an active role in integrating DePaul's Vincentian mission into their day-to-day lives and work with students and colleagues.

HIGHLIGHTS

FASE continued to employ a distributed leadership model for mission engagement. This approach included presenting to 20 departments / divisions about mission integration and inviting participants—such as 104 Information Services staff—to see themselves as part of the distributed leadership model for mission engagement. FASE hosted six Vincentian Management Forums to help 140 managers focus on Vincentian values and explore these with a view to enhancing their work as DePaul managers, and also continued their successful Mission Ambassador program.

Mark Laboe and our collaborative partner from the School of Music, Dr. Jacki Kelly-McHale, returned with the Vincentian Pedagogy Project (VPP). This year, they and several full-time faculty who had participated in the VPP year one, led 24 adjunct faculty through the process of connecting pedagogy and mission in explicit and reflective ways. They cultivated a "community of practice" of adjunct faculty across every college to share best practices, engage in communal reflection, and offer suggestions for building the program further.

In the wake of cutting Vincentian Heritage Tours to France due to significant university-wide AY24 budget reductions, FASE developed and implemented a pilot domestic Vincentian Heritage Tour to the St. Louis, Missouri, area as part of a strategy to potentially involve more faculty and staff in heritage tours. During the trip, participants learned about the history of the first Vincentians in the US, how their ministry developed, and how it influences our reality at DePaul today. FASE

has found that the immersive heritage tour model builds mission knowledge and affinity and creates an enduring sense of community and collaboration among participants.

Through the Vincentian Mission Institute (VMI), FASE engaged 23 colleagues from DePaul, St. John's and Niagara Universities as part of a project in which Vincentian peer institutions learn more about our collective mission. Each institution's participants culminate their 2-year VMI journey by creating a capstone project. DePaul's VMI cohort 7 focused on defining and creating educational materials for senior leaders on Vincentian Pragmatism.

"The Mission of DePaul can be translated into all aspects of staff, faculty, and student life. I continue to be impressed by how mission-focused the staff of DePaul have been during my onboarding process."

—NEW DEPAUL EMPLOYEE



Just DePaul

Just DePaul generates focus around mission-integration, collecting and disseminating information on Social and Environmental Justice (SEJ)-focused initiatives, organizations, and events throughout the university. It builds connections for collaboration, fosters mission-integration reflection throughout the university, and supports resource channels for SEJ collaborations.



HIGHLIGHTS

Just DePaul works closely with the President’s Sustainability Committee (PSC) to connect and activate stakeholders at all levels to identify pain points, generate possibilities, and resource potential sustainability projects. We host a number of network-weaving events and town halls focused on these issues.

Building upon the *Curriculum, Operations, Research & Engagement* (CORE) framework established by the Sustainability Initiative Task Force in 2012, the PSC, Just DePaul, and various sustainability network stakeholders supported the following CORE projects:

Curriculum: The PSC’s Curriculum Working Group, in partnership with the Center for Teaching & Learning, facilitated a [DePaul Faculty Sustainability Learning Community: Building a Sustainable Curriculum](#). In partnership with the University Registrar, we also tagged all [sustainability-resonant courses](#) in the course catalog in AY24.

Operations: Staff from Procurement, Chartwells, and Just DePaul participated in the Chicago Food Policy Action Council’s [Good Food Purchasing Program](#) Cohort for Higher Ed to bolster DePaul’s efforts in sustainable food purchasing.

Research: Assisted the Office of Research Services (ORS) in the conceptualization of the forthcoming Environmental Sustainability Institute.

Engagement: In partnership with [WRD 532: Content Strategy](#) course and the [HumanitiesX Student Fellows](#), launched the first university-wide sustainability website at [sustainability.depaul.edu](#). Just DePaul also supported a student leader to launch the Student Sustainability Committee, coordinated events for Earth Month, Campus Sustainability Month, and co-hosted the “Second Annual Sustainability Conference” with the Coleman Entrepreneurship Center.

“At DePaul University, we define sustainability as affirming the interdependence of natural and social systems. Being sustainable means acting in ways that respect the Earth’s ecological limits while promoting environmental and humanitarian justice. It is critical that we acknowledge past injustices and unsustainable practices in order to shape a way forward from within the current escalating crises.”

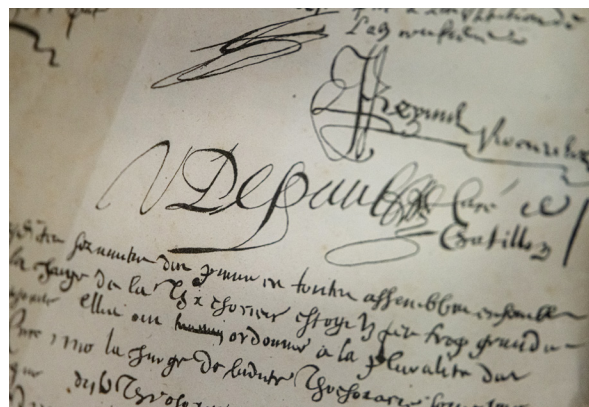
—PRESIDENT’S SUSTAINABILITY COMMITTEE’S
DEFINITION OF SUSTAINABILITY

Vincentian Studies Institute (VSI)

The mission of the Vincentian Studies Institute is to promote a living interest in the historical and spiritual heritage and contemporary experience of the Vincentian Family under the patronage of St. Vincent de Paul (1581–1660) and St. Louise de Marillac (1591–1660). The VSI publishes the scholarly journal *Vincentian Heritage* along with a series of academic monographs, and supports collections, research, presentations, external publications, and other forms of scholarship that advance the study of our Vincentian Heritage.

HIGHLIGHTS

- The latest issue of *Vincentian Heritage*, Volume 37, Number 2, was published in spring 2024 and features articles about forming the Vincentian mission. The journal and other publications are available free-to-download through [Digital Commons @ DePaul](#). For the year 2023–2024, this archive recorded 33,140 unique PDF article downloads from 166 countries and territories worldwide.
- The Institute is currently finishing work on a special fall 2024 issue of *Vincentian Heritage* that will feature eleven papers presented at the 2023 conference “[Becoming a Church of the Poor: The Vincentian Charism and Reform.](#)” This event, cosponsored by the VSI and the university’s Center for World Catholicism and Intercultural Theology (CWCIT), featured global speakers discussing reforms inaugurated by Pope Francis through a Vincentian lens.
- In spring 2024, the Institute welcomed new members to our advisory board: Meghan J. Clark, PhD, assistant professor of theology and religious studies at St. John’s University in New York, and Thomas F. Rzeznik, PhD, associate professor of history at Seton Hall University, New Jersey. The VSI also bid farewell to long-time board member Sr. Regina Bechtle, SC, who retired from the board after 24 years of distinguished service.
- In collaboration with the Archives of the Daughters of Charity, Province of St. Louise, Emmitsburg, MD, the VSI began moving forward in spring 2024 with plans to host a collection of Saint Elizabeth Ann Seton’s original documents on our platform on *Digital Commons*.



Scholarships and Financial Assistance

Mission and Ministry scholarship programs build leadership capacity for selected groups of mission-engaged undergraduate and graduate students to form the next generation of Vincentian and Catholic leaders in the Church and in the world.

SCHOLARSHIPS ADMINISTERED BY DMM

VSFO oversees the DePaul Leadership Scholarship (DeLS), Vincentian Service Scholarship (VSS), and Arthur J. Schmitt Scholarship programs that involved 92 students. These students focused on acting as socially responsible leaders dedicated to justice. They received mentoring, engaged in Vincentian service and reflection, participated in common DMM student leader formation, and more.

DIVISION OF MISSION AND MINISTRY DIRECT SCHOLARSHIPS

SCHOLARSHIP	NO. OF STUDENTS	DOLLARS
Catholic Learning Community Scholarship	9	\$27,288.00
Center for Public Interest Law Summer Scholarship	2	\$10,800.00
DAX Program	3	\$8,664.00
Faith in Action Scholarship	7	\$16,666.00
Frederic Ozanam Scholarship	6	\$116,064.00
General Mission and Ministry Scholarship	3	\$85,271.00
International Vincentian Scholarship	7	\$110,000.00
Marillac-St. Vincent's Scholarship	3	\$48,566.00
Mission and Ministry Summer Scholarships	10	\$35,016.00
Monarch	2	\$27,238.00
Vincentian Assistance Scholarship	59	\$319,741.00
Vincentian Dependent Scholarship	1	\$44,076.00
Vincentian Study Abroad Scholarship	10	\$5,000.00
TOTAL	122	\$854,390.00

DIRECT FINANCIAL ASSISTANCE

The Division of Mission and Ministry also administers the **Vincentian Assistance Fund (VAF)** which was originally established thanks to generous donations from Vincentian priests and brothers for the purpose of providing one-time, emergency assistance to currently enrolled students as well as employed faculty and staff. Funds resolve short-term financial emergencies such as medical bills, rent, utility service, food insecurity, and funeral expenses. This expression of Vincentian personalism honors the dignity of community members who find themselves in times of crisis and reassures them of the university's care and concern for them. For the 2023–2024 academic year, VAF supported 37 individuals with an average of about \$1,587 per assist.

Marketing Communications

The Division of Mission and Ministry maintains a divisional blog and 17 social media accounts to keep our target audiences informed and engaged and manages several email lists to target communications for stakeholders. DMM seeks to coordinate posts, shares, and promotions so that our reach increases dramatically. This year our social media accounts had 13,150 followers compared to 12,580 followers at the end of spring quarter 2023. This is a 4.5% increase.

The [Way of Wisdom Blog](#) received 21,187 page views in AY24. The highest performing blog posts in terms of viewership were: [How Can Vincentian Discernment Anchor Us in Uncertain Times](#) (862 views) and [Maria Elise Jabon's Bereavement Notice](#) (736 views). Compared to AY23, there was a 37% decrease in number of page views. This can largely be explained by a retooling of DePaul's Newslines internal communication vehicle which went from being a daily newsletter to the DePaul community with frequent links to Way of Wisdom blog pieces to a weekly newsletter with only one link to the DMM blog.

Videos on the DMM YouTube channel had 32,487 views with a total of 4,049 hours of viewing time.

Below are AY24 social media figures from data analytics:

	IMPRESSIONS	ENGAGEMENTS	ENGAGEMENT RATE	PUBLISHED POSTS
Facebook	43,193	2,597	6.16%	520
Instagram	305,068	13,506	4.43%	565
Twitter	52,85	161	3.05%	108
LinkedIn	5,719	243	4.25%	75
TOTAL	353,980	16,507	4.47%	1,268

Per [Rival IQ](#), the national median engagement rates for Higher Education Institutions on social accounts are: 0.27% for Facebook, 4.14% for Instagram, and 0.9% for Twitter. Our rates for these accounts are 6.16% for Facebook, 4.43% for Instagram, and 3.05% for Twitter, which are higher than average, particularly Facebook and Twitter.

Here are two examples of social media campaigns:



Vinny Fest
 Published Posts: 45
 Impressions: 11,429
 Engagements: 608
 Engagement Rate: 5.3%



Louise Week
 Published Posts: 34
 Impressions: 4,313
 Engagements: 382
 Engagement Rate: 8.8%

2023–24 SELECTED STAFF ACCOMPLISHMENTS + COLLABORATION PARTNERS

AWARDS

- **Joyana Dvorak** received the 2023 Staff Quality Service Award, honored at the Annual Academic Convocation in September 2023.
- **Muslim Life** and **UMMA** received an OSI award for Outstanding Student Organization
- **Georgianna Torres Reyes** was the recipient of The Allstate Foundation SXSW Edu Impact Fellowship in April of 2024

PRESENTATIONS, PANELS, AND PUBLICATIONS

- **Abby Rampone**, **Karl Nass**, and the **Chicago Coalition for the Homeless** presented on “Fighting to End Homelessness” 1-day Service Immersion collaboration at the 2023 Parliament of World Religions in Chicago.
- **Abby Rampone**, with students **Eden Wening** and **Jessica Hernandez**, presented on “1-day Service Immersions in Chicago” at the 2023 DePaul-ACU Conference on Community Engagement, Service Learning and Solidarity.
- **Abby Rampone**’s piece “Do We Need More Liberation Theology?” was published in *U.S. Catholic* (January 2024). [Do we need more liberation theology? – U.S. Catholic \(uscatholic.org\)](https://www.uscatholic.org/feature/2024/01/do-we-need-more-liberation-theology)
- **Karl Nass** provided opening remarks on Day 3 of the “Conference on Community Engagement, Service-Learning and Solidarity.”
- **Carolina Perez** served on a PASOS Network panel through Dominican University for their “Traditioning El Futuro Series.” She also served as a leader for the 28th Leadership Symposium for a Comprehensive Pastoral Juvenil and facilitated for “Conversations in the Spirit.”

EXTERNAL LEADERSHIP

- **Mark Laboe** serves on the Board of Directors of our partner institution, the Catholic Theological Union.
- **Carolina Perez** was invited to serve on the newly formed Higher Education Coalition for Synodality, a collaborative endeavor established by the Secretariat for Catholic Education and the Office of the Synod in the USCCB in conjunction with Catholic colleges and universities and campus ministries.
- **Karl Nass** served on the organizing committee for the 2023 DePaul University and Australian Catholic University “Conference on Community Engagement, Service-Learning and Solidarity” (hosted at DePaul November 1–3, 2023)
- **Rachelle Kramer** served on the planning committee and helped facilitate at the Association of Catholic Colleges and Universities’ 1-day Campus Ministry gathering in Washington, D.C.



COLLABORATIVE PARTNERS

Internal Collaboration Partners

Academic Continuity and Engagement (ACE)
Black Cultural Center
Catholic Studies
Center for Religion, Culture and Community
Center for Students with Disabilities
Center for World Catholicism and Intercultural Theology
Chicago Quarter program
Coleman Center for Entrepreneurship
Dean of Students
Department of Human Resources
DePaul Athletics
DePaul College of Law Center for Public Interest Law
DePaul College of Law Office of Student Affairs
DePaul Collaboratory
DePaul Migration Collaborative
DePaul Net Impact
DePaul Tour Guides
DePaul University Black Leadership Coalition (DPUBLIC)
DePaul Urban Gardeners
ECO DePaul
Grace School of Applied Diplomacy
Health Promotion and Wellness
HumanitiesX
Idea Realization Lab
Jewish Faculty/Staff Alliance
Latinx Cultural Center
Library Achieves and Special Collections
Office of Health Promotion & Wellness
Office of Institutional Diversity and Equity
Office of Multicultural Student Success
Office of Student Involvement
Orientation Leaders
Outdoors Club
President's Sustainability Committee
Pro Bono and Community Service Initiative
PromCom Graduate Students
Residence Life

[Seton Soup Kitchen](#)
Spirit Squad
Staff Council
[Steans Center](#)
Student Government Association
Student Sustainability Committee
Students Against Incarceration
Study Abroad France
The Rey Meyer Fitness Center
UCAPS
University Counseling and Psychological Services
University Registrar
Writing Center

External Collaboration Partners

[Advocates for Urban Agriculture](#)
[Alliance for the Great Lakes](#)
[Alliance of the Southeast](#)
Archdiocese of Chicago
Big East Conference Chaplains
[Big Green](#)
Catholic Charities
Chabad Lincoln Park
[Friends of the Chicago River](#)
Higher Education Coalition for Synodality
Los Angeles Catholic Worker
Metro Chicago Hillel
[NeighborSpace](#)
Openlands
[Peggy Notebaert Nature Museum](#)
[Rebuilding Exchange](#)
St. Vincent de Paul Parish
Sport at the Service of Humanity
The Woolgathering Project
[Working Bikes](#)

COLLABORATIVE PARTNERS (CONT.)

DCSA and Community Peacemakers Partners

Catholic Charities
Erie Neighborhood House
Heartland Alliance
Inspiration Cafe
Little Brothers Friends of the Elderly
Marillac/St. Vincent Family Services
Michele Clarke Magnet High School (CPS)
St. Joseph's Services at St. Angela's School
Visitation Catholic School

Service Days Community Partners

4400 W Maypole Block Club
Austin Green Team
Bickerdike Redevelopment Corporation
Br. David Darst Center
Bright Endeavors
Bronzeville Neighborhood Farm
Cara Collective
Care for Friends
Chicago AIDS Walk
Chicago Park District
Cradles to Crayons Chicago
DePaul Cities Project
DuSable Museum of African American History
Englewood Veterans Garden
Enlace Chicago Community Gardens Program
Exodus World Service
Fuel Movement Community Organization
Garfield Park Community Council
Ginkgo Organic Gardens
Hermitage Community Garden
Irish American Heritage Center
Kardz for Kidz
Kuumba Tre-Ahm Community Garden
Lawndale Triangle Garden
Lincoln Park Community Services
Lion's Garden
Little Brothers - Friends of the Elderly
Marillac St. Vincent Family Services
Meals on Wheels



Midwest Books to Prisoners
Monticello Community Garden
Montrose Metra Community Garden
Mothers on a Mission 28
Precious Blood Ministry of Reconciliation
Pullman National Monument
South Merrill Community Garden
Special Olympics
St. Chrys' Closet
St. Francis House Catholic Worker
St. Leonard's Ministries
Swedish American Museum
Woodlawn Botanical Garden
Working Bikes
Young Men's Educational Network

COLLABORATIVE PARTNERS (CONT.)

Immersion Trip Community Partners

Brighton Park Neighborhood Council
Casa Karibu
Catholic Charities Chicago
Centro de Arte para la Paz
Cherokee Street Community
Improvement District
Chicago Coalition for the Homeless
Chosen for Change
Christ in the City
COFAMIDE
Colorado History Museum
Colorado Village Collaborative
Colorado Vincentian Volunteers
Congregation of the Mission
Western Province
CRISPAZ, El Salvador
Daughters of Charity
Denver Inner-City Parish
DePaul USA
EJI Memorial
Eugene Debs House Museum
Freedom Rides Museum
House of Charity
Inner City Muslim Action Network
Inspiration Kitchens
Jewish Council on Urban Affairs
Legacy Museum
LowerNine.org
Marillac-St. Vincent
More Up Campus/Mothers of Gynecology
Museo de la Revolucion
Mutual Aid Monday
NETWORK Lobby
New Life
Our Lady of Guadalupe Catholic Church,
New Orleans

Peoples Pickle
Providence Food Pantry
Pueblo de Dios en Camino
Radio Victoria
Resurrection Catholic Missions
Rosa Parks Museum
SAME Café
Santa Marta
Sisters of Providence
SPLC Civil Rights Memorial Center
St. Vincent de Paul Parish, St. Louis
Streetwise
Undo Bias Consulting
Vincentian Encounter
Walnut Park Farm



“My experience at DePaul has been transformative. Being part of the Vincentian Service Day and other MMATM initiatives allowed me to give back to the community, learn the importance of service, and grow as a leader. As I look back, I am grateful for the lessons learned and friendships made. The Vincentian spirit of compassion, respect and kindness has shaped me, and I will carry these values with me throughout my life.”

—GRADUATE STUDENT MEET ME AT THE MISSION PARTICIPANT



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