



BlueCross BlueShield
of Illinois

TruHearing®

1-844-855-9536 | TTY: 711



Get Back the Joy of Hearing

Better hearing helps you stay connected to the ones you love. That's why Blue Cross and Blue Shield of Illinois partners with TruHearing® to provide you a comprehensive hearing care solution.

The TruHearing program includes:



Personalized Care

Guidance and assistance from a TruHearing Hearing Consultant

Professional exam from a local, licensed provider

Three follow-up visits for fitting and adjustments to ensure you're completely satisfied with your hearing aids



Next-Generation Sound

The latest chips and algorithms combine to make speech clearer, even in the most challenging environments

Advanced sensors automatically adjust to the noise around you for better clarity and natural sound

New models include sound enhancement technology that makes your own voice less noticeable and natural sounding



Devices for Your Lifestyle

The latest models come with Bluetooth® so you can stream audio like Siri®, music and phone calls right to your ears

A wide variety of rechargeable models that keep a charge for an entire day¹

Options to match your lifestyle including virtually undetectable devices

Think you might have hearing loss?

Try our free, fast online screening

Visit:

HCSCMAIL-HS.TruHearing.com

Accessible from your tablet, computer, or smartphone



Call TruHearing to learn more and schedule an appointment

Hours:

8am–8pm, Monday–Friday

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2021 Hearing Aid Allowance



Your Plan:	Your Allowance (per pair)	Routine Exam In-Network ²
Blue Cross Group Medicare Advantage SM	See your plan documents	

Example Savings (per pair)

Prices and products subject to change.

Product	Retail Price	TruHearing Price	Savings
TruHearing [®] Advanced	\$4,890	\$2,500	\$2,390
Starkey [®] Livio [®] 1000 †	\$3,590	\$1,950	\$1,640
ReSound Quattro [™] 5 †	\$4,854	\$2,740	\$2,114
Oticon OPN [®] S 3	\$4,908	\$2,850	\$2,058
Signia [®] Styletto Nx [®] 7 †	\$6,898	\$4,390	\$2,508

Combine your allowance with TruHearing's discounted prices to save even more!

† Rechargeable | Listed products are smartphone-compatible³



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This program also includes:



- + Risk-free 45-day trial period
- + 48 free batteries with non-rechargeable models
- + Full 3-year manufacturer warranty

¹ Rechargeable features may not be available in all models and styles. ² Must be performed by a TruHearing network provider.

³ Smartphone-compatible hearing aids connect directly to iPhone[®], iPad[®], and iPod[®] Touch devices. Connectivity also available to many Android[®] phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

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[TruHearing.com/Choice](https://www.truhearing.com/choice)