



Take Advantage of your Hearing Benefits



Hearing can affect your quality of life, both physically and emotionally. Original Medicare doesn't cover hearing aids, or the exams needed to fit them. The savings you can enjoy on hearing services with your Medicare plan will be music to your ears.

Sign up for Blue365® at
www.blue365deals.com/bcbsil

Two Ways to Enjoy Better Hearing While You Save

1. You can lower the cost of hearing tests, evaluations and hearing aids from TruHearing® with discounts through Blue365®. All members can enjoy Blue365 health and wellness discounts and it is free to join.
2. When your retiree group Medicare plan has a hearing aid allowance, you can cut your out-of-pocket costs even more by combining your allowance and the Blue365 discounts.

Hearing Benefits Through TruHearing: Hearing exam

- A hearing exam plus three follow-up visits for fitting and adjustments
- The convenience of over 6,000 provider locations nationwide
- Hearing solutions for almost all types of hearing loss

Hearing aids

- The latest technology from top hearing aid companies
- The same type of hearing aids sold in stores at much lower prices
- A worry-free purchase with 45-day trial and 3-year warranty
- 48 free batteries per aid included with non-rechargeable models
- Guides to help you get used to your new hearing aids

live your
Blue lifeSM



It's easy to get started with TruHearing.

Call TruHearing for an appointment today at **1-844-269-4235** TTY **711** Monday-Friday, 8:00 a.m. – 8:00 p.m.

Not all plans cover all services. Read your plan documents for details or call Customer Service if you have questions about your coverage.

TruHearing® is a registered trademark of TruHearing, Inc., which is an independent company providing discounts on hearing aids. The relationship between TruHearing and Blue Cross and Blue Shield of Illinois is that of independent contractors. BCBSIL makes no endorsement, representations or warranties regarding any products or services offered by the above-mentioned vendors.

Blue365 is a discount program only for BCBSIL members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. You should check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change monthly payments, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are given only through vendors that take part in this program and may be subject to change. BCBSIL does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSIL reserves the right to stop or change this program at any time without notice.

Blue Cross®, Blue Shield® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association