



BlueCross BlueShield
of Illinois

TruHearing®



(Re)Claim what's been missing.

How long have you been putting off your hearing health? Months? Years? It's time to begin the journey to better hearing. As part of your Blue Cross and Blue Shield of Illinois plan, you have a comprehensive hearing care solution available through TruHearing®. It's time to reclaim life's most precious moments.



Life's better when you're connected.

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. The music, movies, and conversations you enjoy together are no longer a struggle to understand. Life takes on a whole new perspective.

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations
- Take control with a tap. Smartphone apps remotely adjust volume, help set health goals like step counting, and more¹
- Stream your favorite entertainment directly to your ears with Bluetooth^{®2}
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours³



Ready to get started?

Take advantage of your hearing program by calling TruHearing. A friendly Hearing Consultant will answer any questions you may have or schedule an exam with a licensed provider near you.

Give TruHearing a call today.

 **1-844-855-9536** | TTY: 711

Hours: 8am–8pm, Monday–Friday



Example Savings (per aid)



Product	Retail Price	TruHearing Price	Savings
⚡ TruHearing Advanced	\$2,370	\$1,300	\$1,070
⚡ Signia® Active	\$2,339	\$995	\$1,344
⚡ Widex Moment® 110	\$1,458	\$895	\$563
⚡ Oticon More® 3	\$3,375	\$1,525	\$1,850
⚡ ReSound ONE® 7	\$2,276	\$1,770	\$506
Starkey Evolv AI® 2000	\$2,682	\$1,625	\$1,057
⚡ Phonak® Audéo® P-R50	\$2,450	\$1,395	\$1,055

⚡ Rechargeable | Listed products are smartphone-compatible²



Schedule an appointment

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Check your hearing

TruHearing.com/ILMA-HS

Your benefit also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Ask your provider to enable app features. In-app interfacing requires provider activation. ² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. ³ Available on select models.

Prices and products subject to change. Blue Cross®, Blue Shield® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

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