



BlueCross BlueShield
of Illinois

TruHearing®

1-844-855-9536 | TTY: 711



Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. As part of your Blue Cross and Blue Shield of Illinois plan, you have access to a comprehensive hearing care solution available through TruHearing®.

The TruHearing program makes it easy

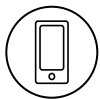


Unmatched Service

TruHearing guides you from first call to aftercare and beyond

Our Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you

We work with your health plan to help you understand your program



Hearing Aids That Enhance Life¹

Stream your favorite music and shows with Bluetooth®

Smartphone apps help you remotely adjust your hearing aids and more

Virtually undetectable devices that match your lifestyle



Simply State-of-the-Art²

The latest sound enhancement technology removes the sound of your speech from all other amplified sound to make your voice sound more natural

Next-gen processing technology filters noise and helps you focus on voices

Rechargeable battery options last from breakfast to bedtime



Call TruHearing to learn more
and schedule a hearing care
appointment near you

1-844-855-9536

TTY: 711

Hours:

8am–8pm, Monday–Friday

2022 Hearing Aid Allowance



Your Plan:

Your Allowance (per pair)

Routine Exam In-Network²

Blue Cross Group Medicare AdvantageSM

See your plan documents

Example Savings (per aid)

Product	Retail Price	TruHearing Price	Savings
⚡ TruHearing® Premium	\$3,205	\$1,745	\$1,460
⚡ Signia® Active	\$2,339	\$995	\$1,344
⚡ Oticon More™ 3	\$3,375	\$1,525	\$1,850
Widex Moment™ 110	\$1,458	\$795	\$663
⚡ Resound Key™ 4	\$2,186	\$1,070	\$1,116

⚡ Rechargeable | Listed products are smartphone-compatible¹



Schedule an appointment

1-844-855-9536 | TTY: 711

Hours: 8am–8pm, Monday–Friday



Check your hearing

ILMA-HS.TruHearing.com

This program also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation. ² Features may vary by model. Activation required.

Prices and products subject to change.

Blue Cross®, Blue Shield® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

HMO, HMO-POS and PPO plans provided by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company (HCSC). HMO plan provided by Illinois Blue Cross Blue Shield Insurance Company (ILBCBSIC). HCSC and ILBCBSIC are Independent Licensees of the Blue Cross and Blue Shield Association. HCSC and ILBCBSIC are Medicare Advantage organizations with a Medicare contract. Enrollment in HCSC's and ILBCBSIC's plans depends on contract renewal.

All content ©2021 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Retail pricing based on prices for comparable aids. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. HCSC_BCBSIL_C_F_0721