

Housing Launches the “Home Away from Home” Instagram Challenge

The Department of Housing, in partnership with the Department of Residential Education, is kicking off the **Home Away from Home** Instagram challenge on Wednesday, May 13. The purpose of Home Away from Home is to engage residents from the 2019-20 academic year on social media, particularly those impacted by the accelerated move-out at the end of Winter Quarter due to COVID-19.

“During the move-out process, students and parents expressed feelings of stress and concern on social media,” said Patricia Nicandro, Housing’s Marketing & Communications Manager. “We understand the difficulty for residents to be parted from the comforts of on-campus living, as well as friends and peers. Residents need the opportunity to reconnect with DePaul and each other in today’s online environment, which is why we created the Home Away from Home Instagram challenge.”

Home Away from Home not only has fun, interactive Instagram content for students to enjoy now until the end of summer, but students have the opportunity to win a special home care package cultivated by Housing and its on-campus partners. Moreover, each home care package is based on a specific theme, such as Movie Night, Home Workout, and Back-to-School.

To learn more about Home Away from Home, please review the official rules below and follow the DePaul Housing Instagram page (@depaulhousing): [instagram.com/depaulhousing](https://www.instagram.com/depaulhousing).

Home Away from Home Official Rules: The “Home Away from Home” campaign is open to DePaul students who were registered for on-campus housing Winter/Spring 2020, as well as incoming DePaul freshmen. This campaign will be active May-August 2020; home care package drawings will occur 2-4Xs per month. In order to be entered into “Home Away from Home” drawings, students must follow the instructions posted by @depaulhousing on Instagram accordingly – only appropriate, non-explicit content will be considered. Winners will be selected randomly and announced on a selected date. To claim their prize, “Home Away from Home” winners must send a direct message via Instagram to @depaulhousing with their full name and a valid DePaul ID number to verify student/resident status.